

Siroc

nilaya

Wallcoverings by Asian Paints



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

NILAYA

Nilaya wallcoverings from Asian Paints allow you to experience the world's finest surfaces - wallcoverings, decals, borders and paintables, and handpicked patterns from internationally renowned designers, from collaborations with Indian creative artists and from our own Signature Series created by Lab Nilaya designers. Nilaya wallcoverings are supported with care products from Asian Paints, an expert on Indian conditions, so installations are as perfect as the visions that transform your spaces.

S I R O C

From the heart of Africa arrives an evocative wind – Siroc. Warm, clear, subdued colours and tactile patterns like natural grasscloth, Berber art inspired stripes and backgrounds that recall clay walls. Intense, vibrant and exotic.





Studio Allure
Design Personified..

W101WE82E75



W101WE83E75



W101WE84E75



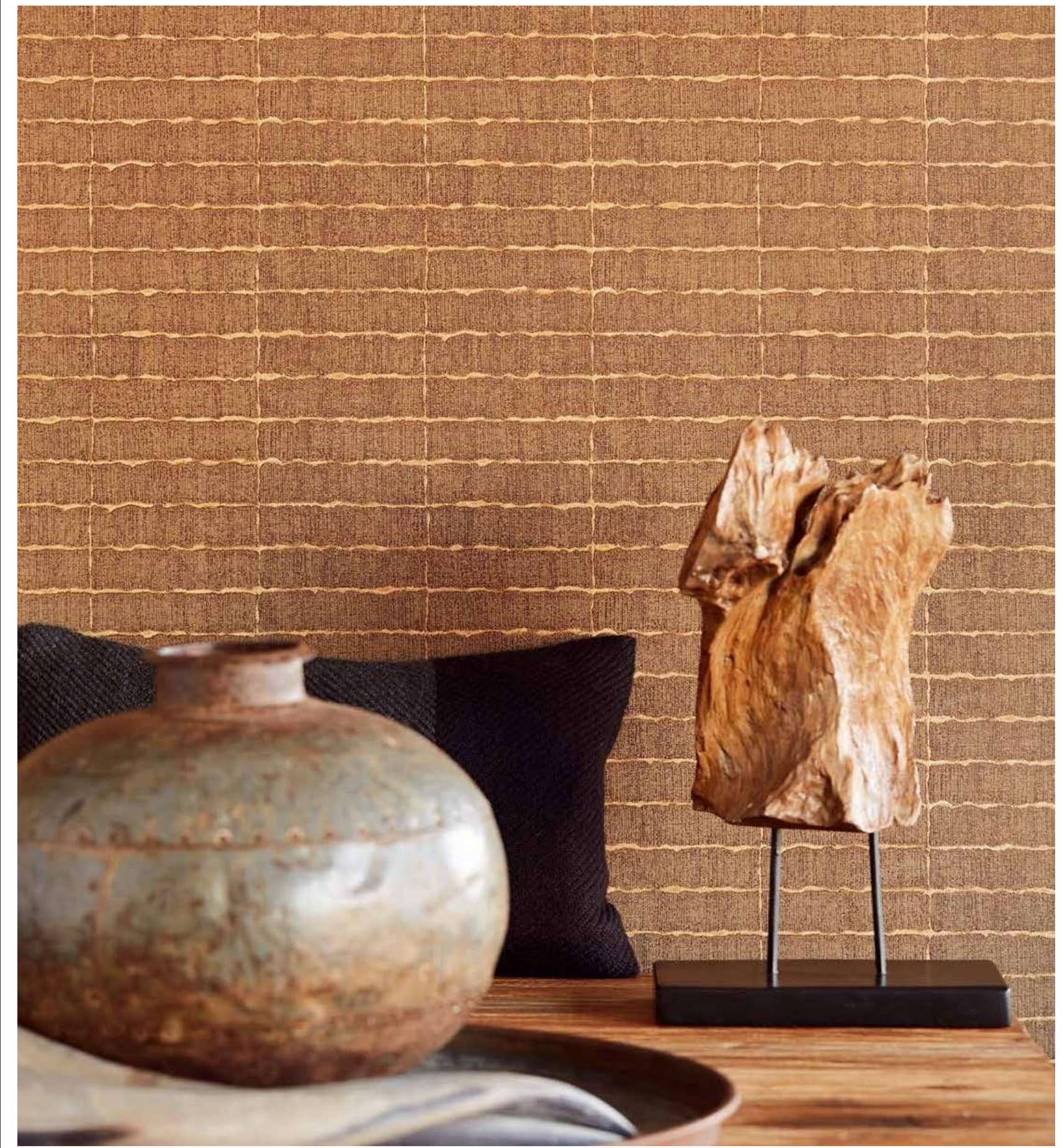
W101WE85E75



W101WE86E75



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Brick Lane | W101WE82E75

There is something timeless about a neat brick pattern and a subdued shade that make a space immediately calm and stylish.

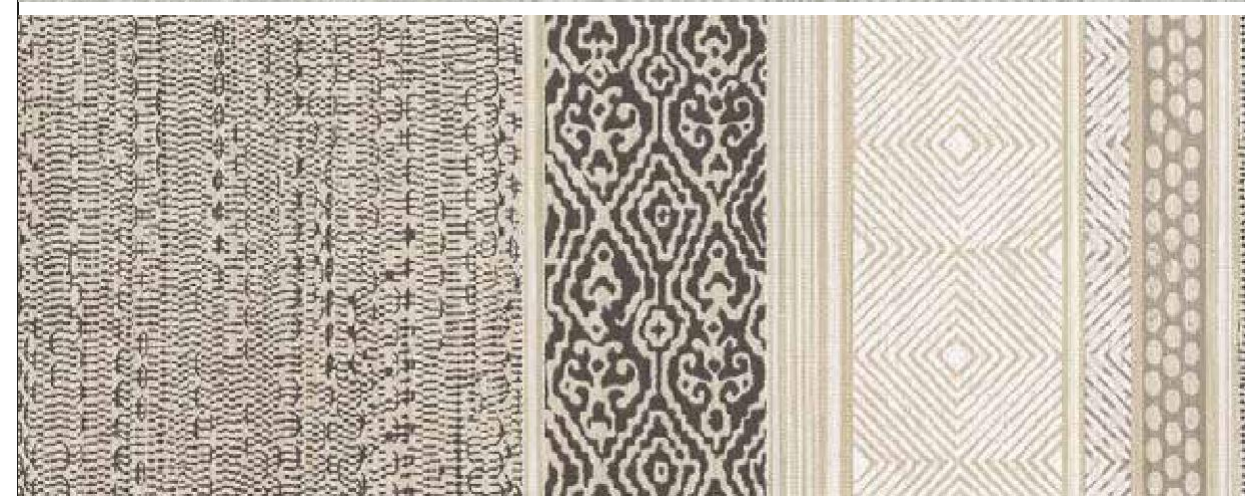
W101WE46E75



W101WE45E75



W101WE47E75



W101WE48E75



Tigris | W101WE46E75
Flowing like a river, tribal patterns and motifs introduce a gentle grace to a room.

W101WE40E75



W101WE38E75



W101WE41E75



W101WE37E75



W101WE39E75



Rock Rose | W101WE38E75
Luxurious fountains of floral magnificence
spread a regal elegance in a space.

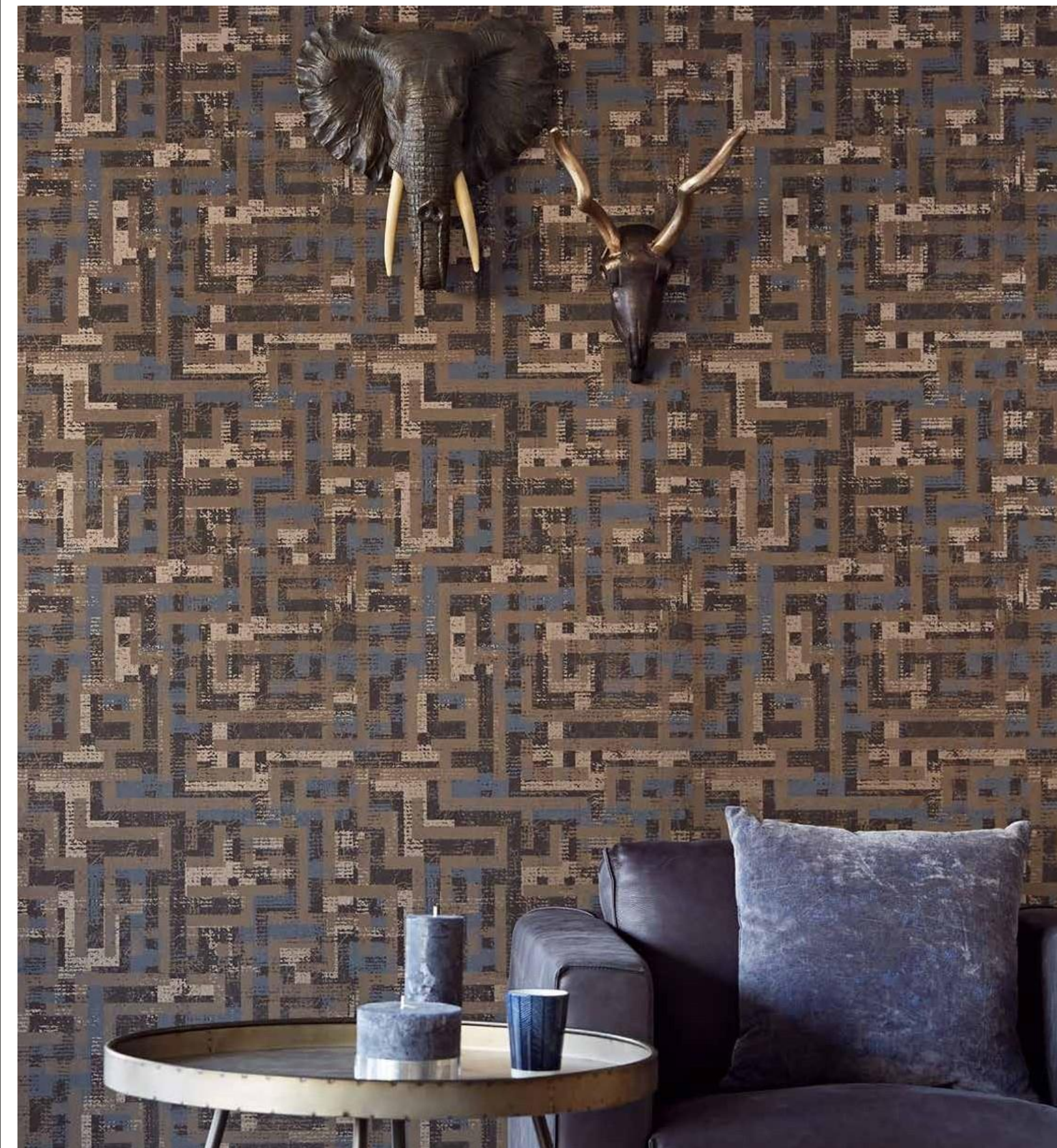
W101WE44E75



W101WE43E75



W101WE42E75



Tangier | W101WE44E75
An overlapping grid in an oil paint finish and contrasting shades create a modern, arty effect.

W101WE49E75



W101WE50E75



Crosswinds | W101WE49E75

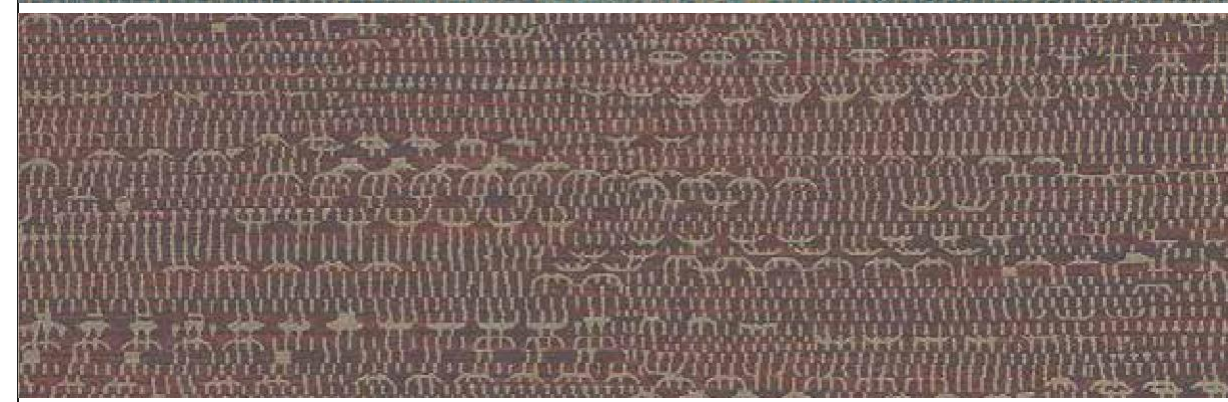
Abstract, atmospheric and aristocratic, this dramatic pattern with its check print and fine lines has silver metallic highlights. Just perfect as a feature wall with its modern look and soothing effect.



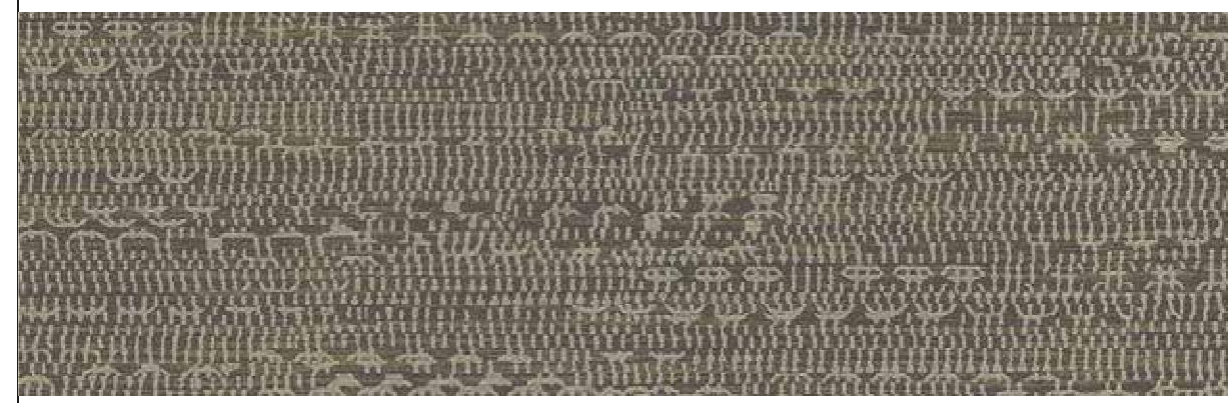
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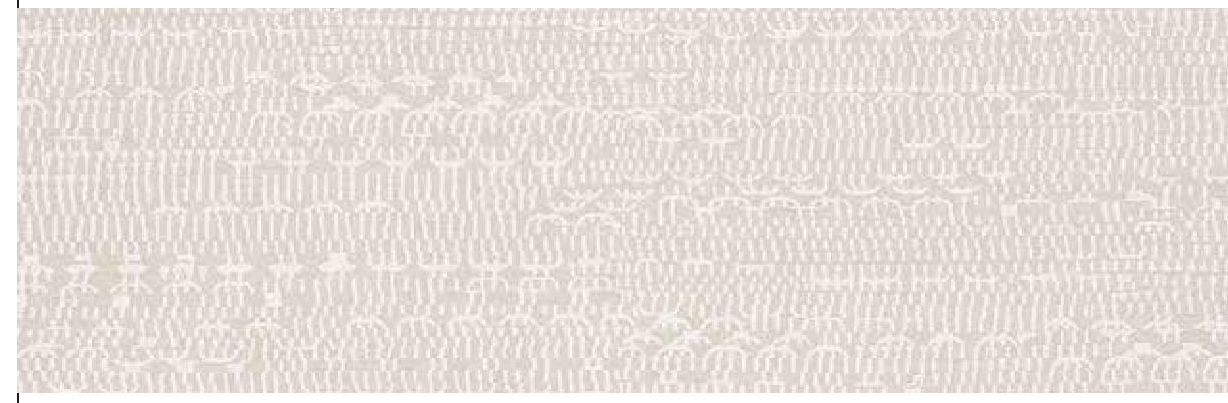
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W101WE57E75



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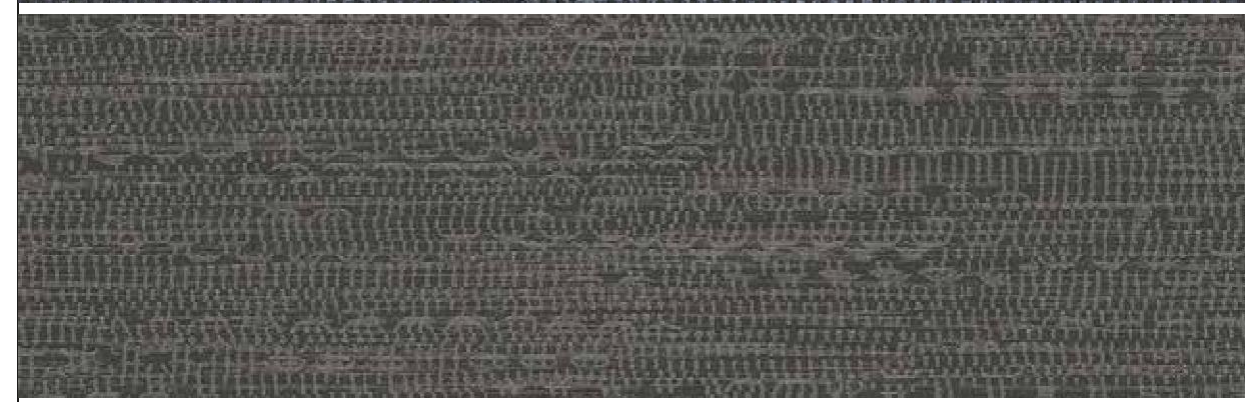


Flow | *W101WE51E75*
A natural grasscloth effect with gold accents
produces a gentle and arty atmosphere.

W101WE63E75



W101WE61E75



W101WE62E75



W101WE54E75

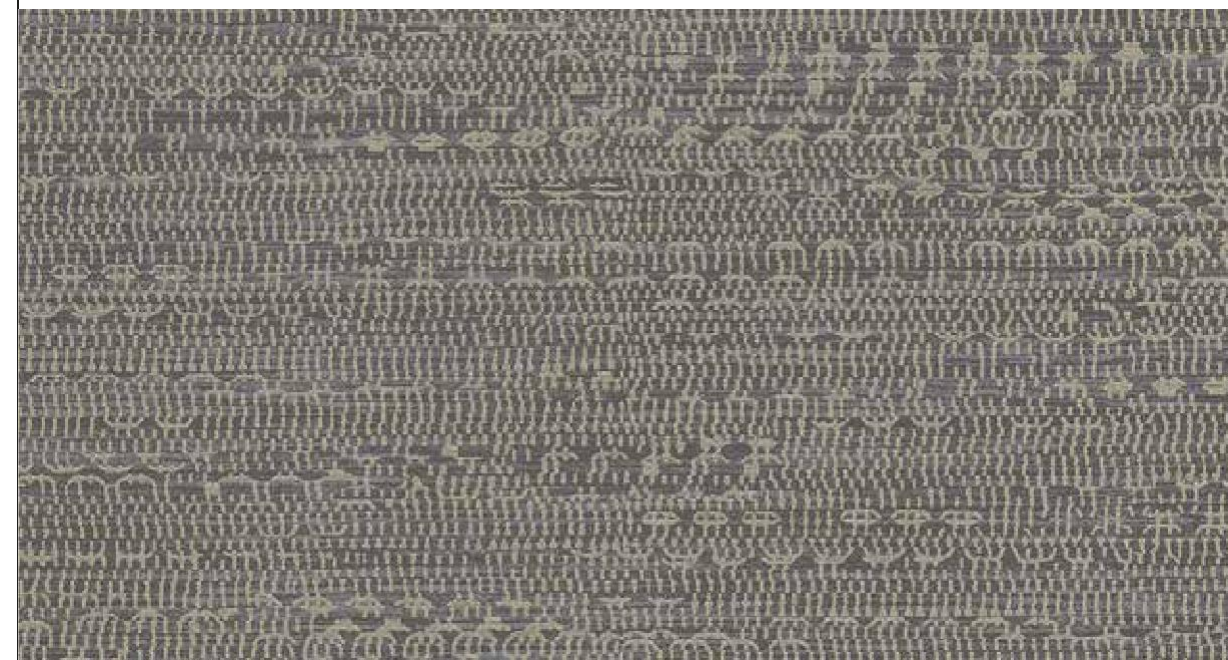


W101WE55E75



Flow | *W101WE63E75*
A natural grasscloth effect with gold accents produces a gentle and arty atmosphere.

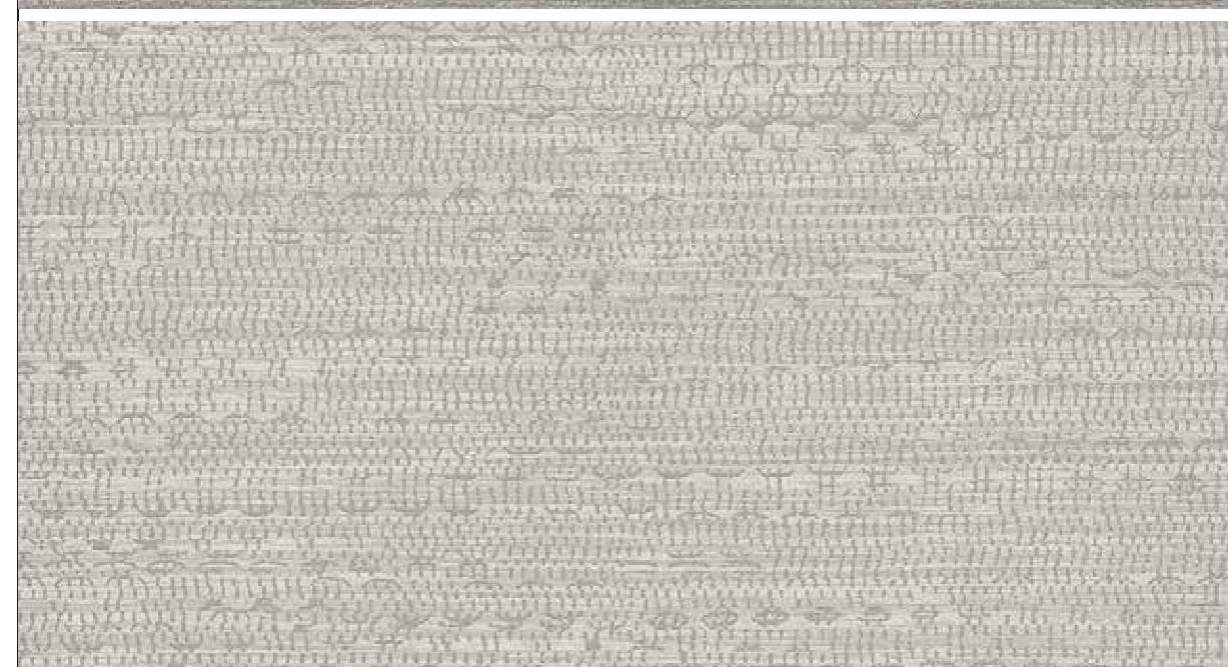
W101WE58E75



W101WE59E75



W101WE60E75



Flow | W101WE58E75
A natural grasscloth effect with gold accents
produces a gentle and arty atmosphere.

W101WE65E75



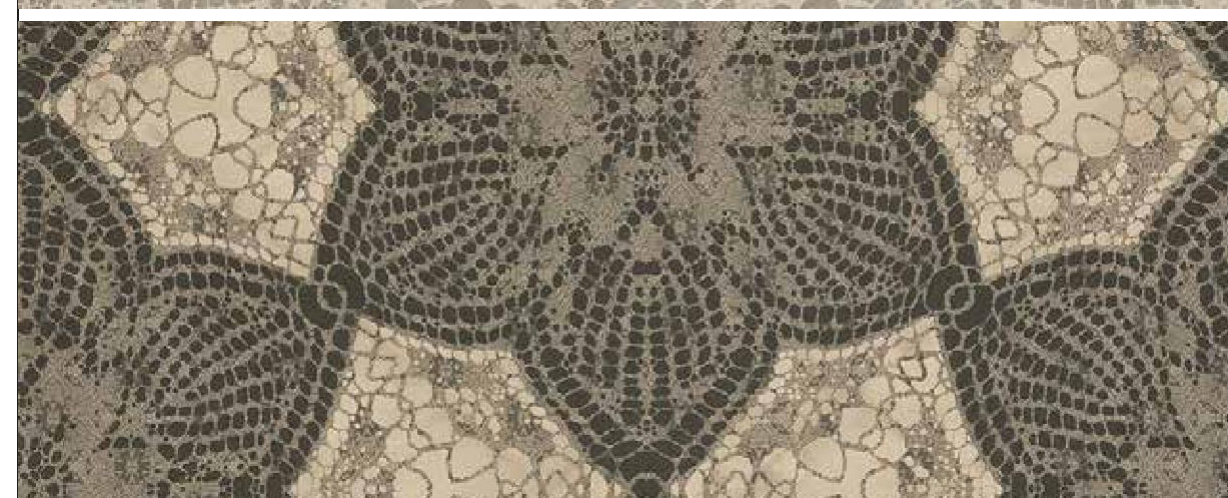
W101WE66E75



W101WE67E75



W101WE69E75



Star Rose | W101WE65E75

Chic and stylish, this medallion wallpaper is a glamorous addition to a home with old world yet classic furnishings. The combination of retro colours and a detailed lacy print is highlighted by metallic ink.



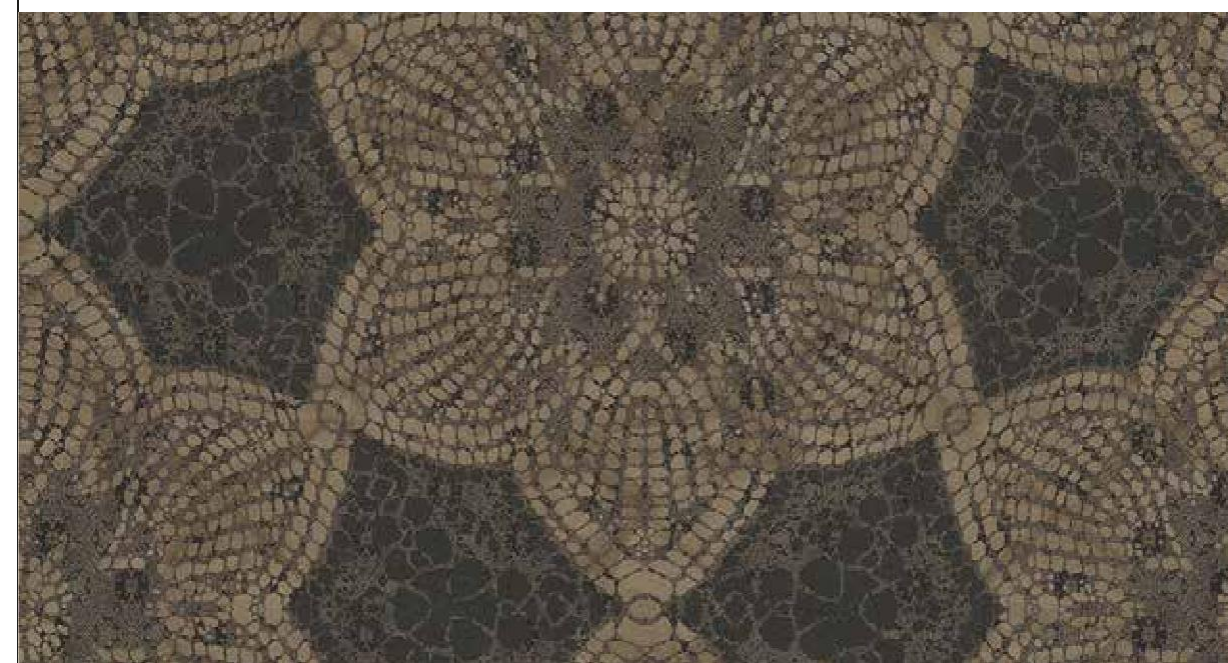
W101WE70E75



W101WE68E75



W101WE64E75



Star Rose | W101WE70E75

Chic and stylish, this medallion wallpaper is a glamorous addition to a home with old world yet classic furnishings. The combination of retro colours and a detailed lacy print is highlighted by metallic ink.



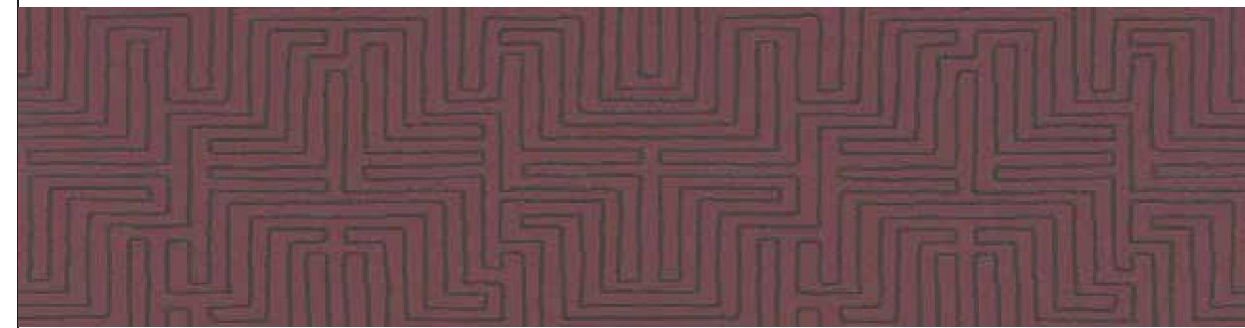


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W101WE72E75



W101WE73E75



W101WE74E75



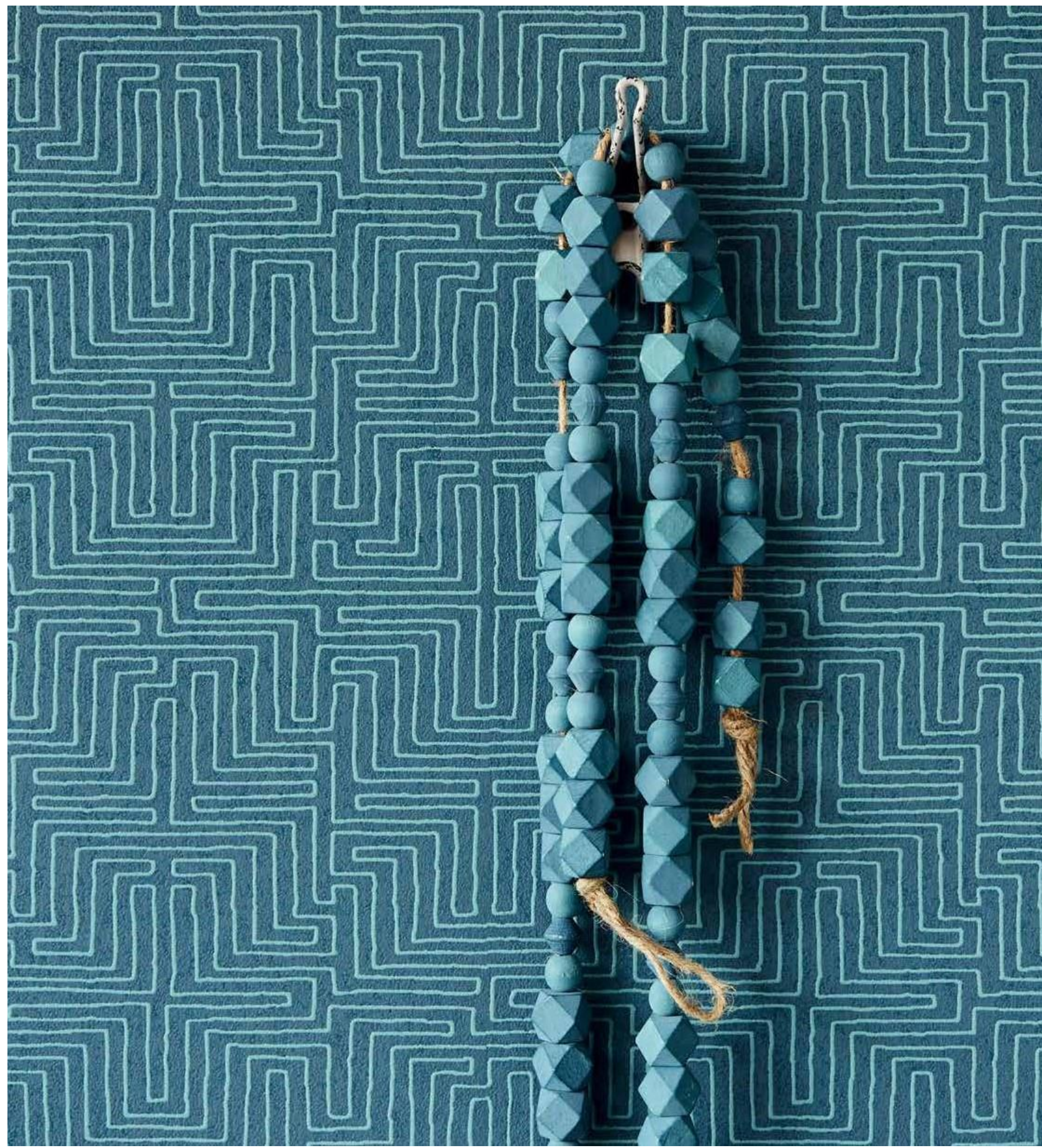
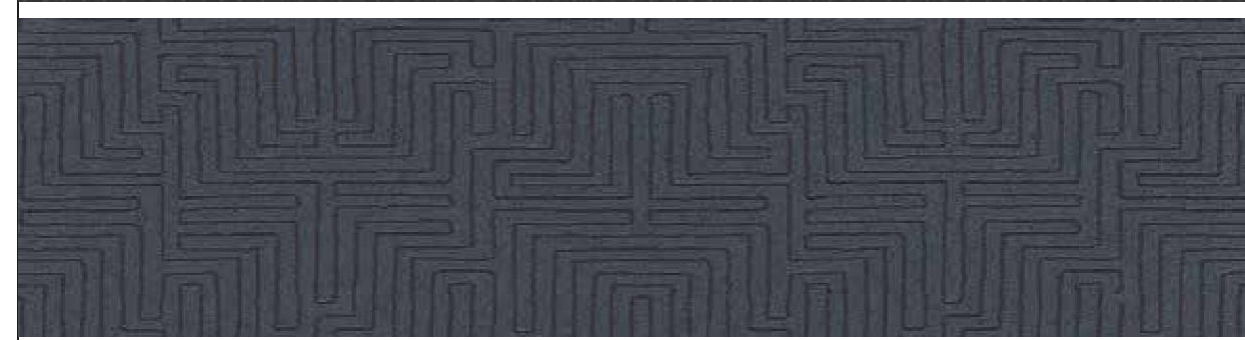
W101WE75E75



W101WE78E75



W101WE81E75



Cairo | W101WE72E75

A flowy, maze like effect against a bold monochrome creates an avant garde but gentle look.

W101WE71E75

W101WE76E75

W101WE77E75

W101WE79E75

W101WE80E75



Cairo | W101WE71E75
A flowy, maze like effect against a bold monochrome creates an avant garde but gentle look.



NILAYA ECOSYSTEM

PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

INSTALLATION

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~your~~ meet your expectations.

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Studio Allure

Design Personified...

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