

# REPLAY

## nilaya

Wallcoverings by Asian Paints



## ASIAN PAINTS

Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India, and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, covering bath and kitchen products. Asian Paints, along with its subsidiaries, has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.

## NILAYA

Nilaya wall coverings from Asian Paints brings you the world's best surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. Curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya, ensure a continuous flow of an ever stylish range of wall coverings, decals, borders and paintables.

## REPLAY

What happens when you drop a pebble in still water?

Ripples appear. Replay is a fascinating collection of patterns born of our interactions with natural forces like wind and rain. The abstract beauty of accidental repeated motifs like meanders, waves and cracks is captured by a variety of media and techniques.

Add personality to your spaces with graceful contours, rolling rivers of flecks and streaks, a rainfall of dabs or rainbows of imprints that pulsate with life.

Bring home the charming variations of Replay.



W159XE08N75



W159XE08N75



W159XE08N75



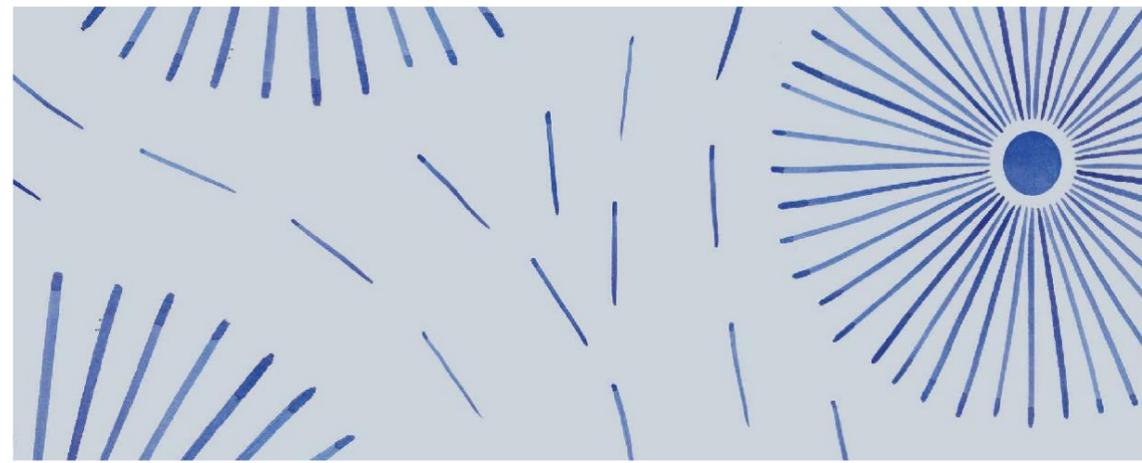
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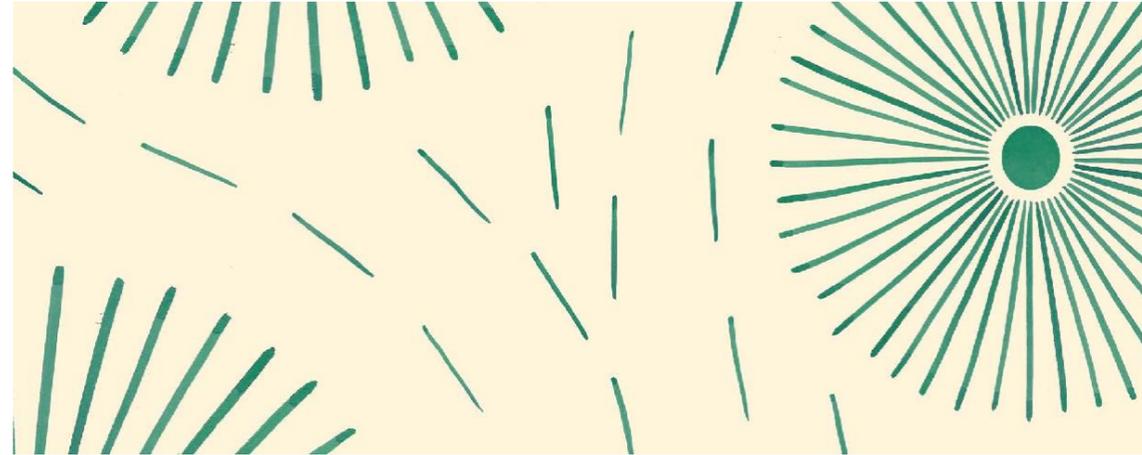
**Confetti | W159XE08N75**

Smears and scrapes of paint and the artist's playful hand create a joyful visual

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W159XE19N75



W159XE20N75



W159XE21N75



**Dandelion | W159XE18N75**

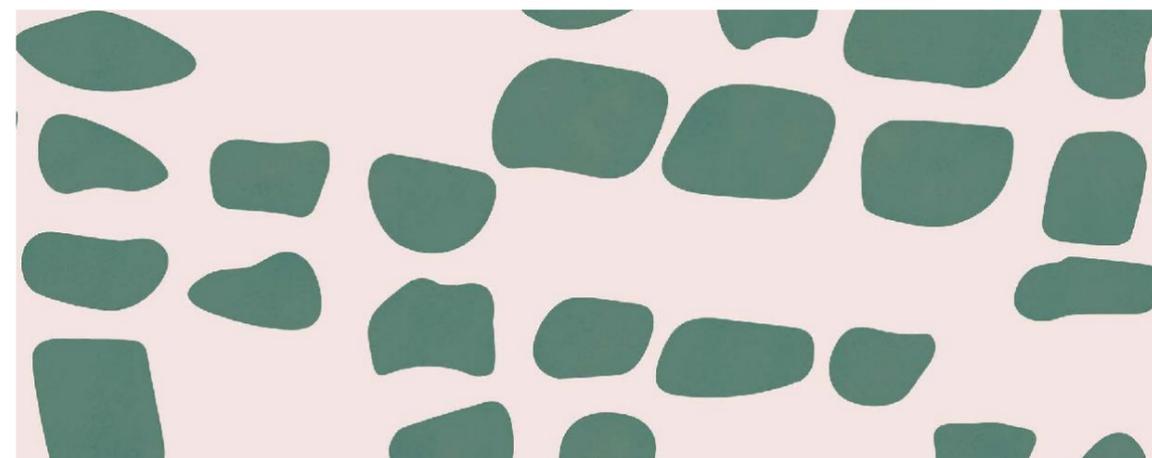
Freehand lines mimic the circular movement of air currents  
to create an image of swaying dandelions



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W159XE43N75



W159XE44N75



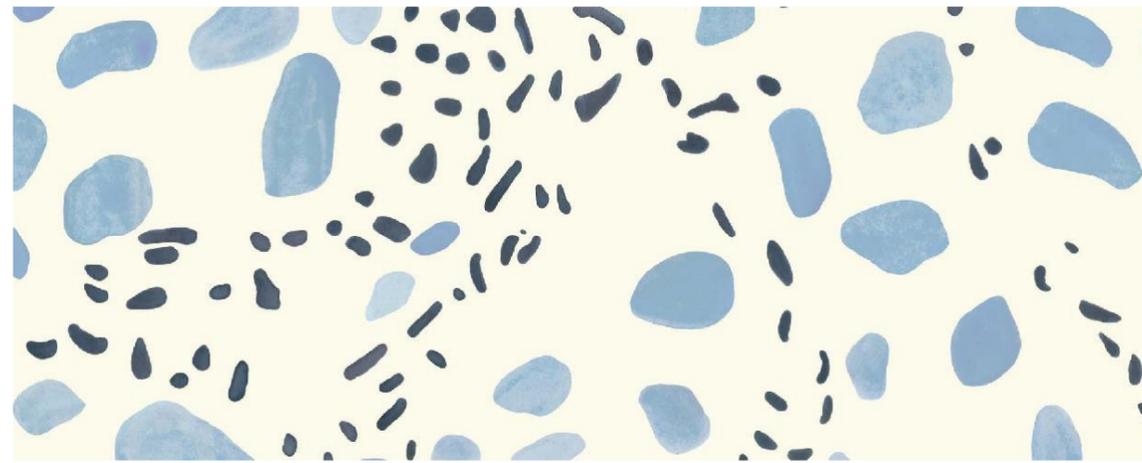
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**Jazz Tune | W159XE43N75**

Light hearted and energetic pattern appears when the artist follows the beat of a jazz tune with dabs of paint

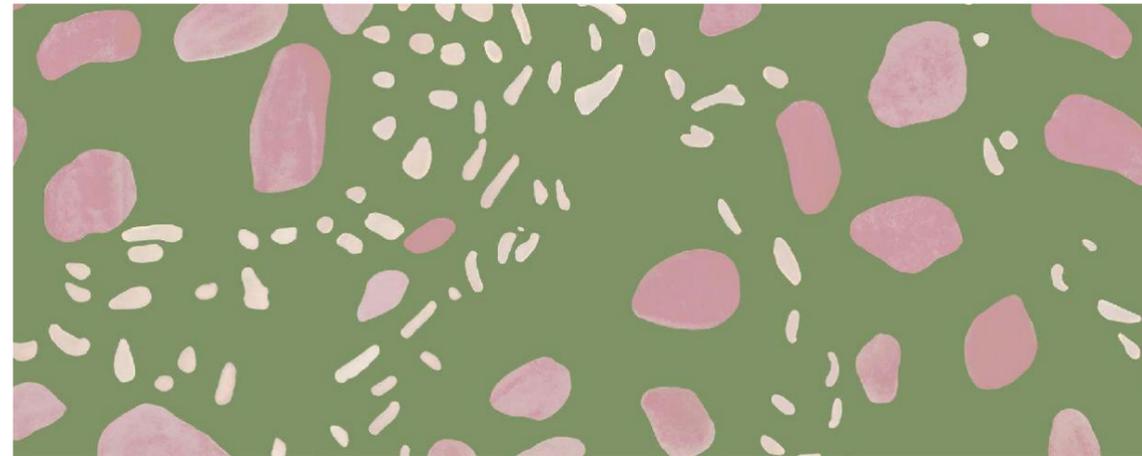
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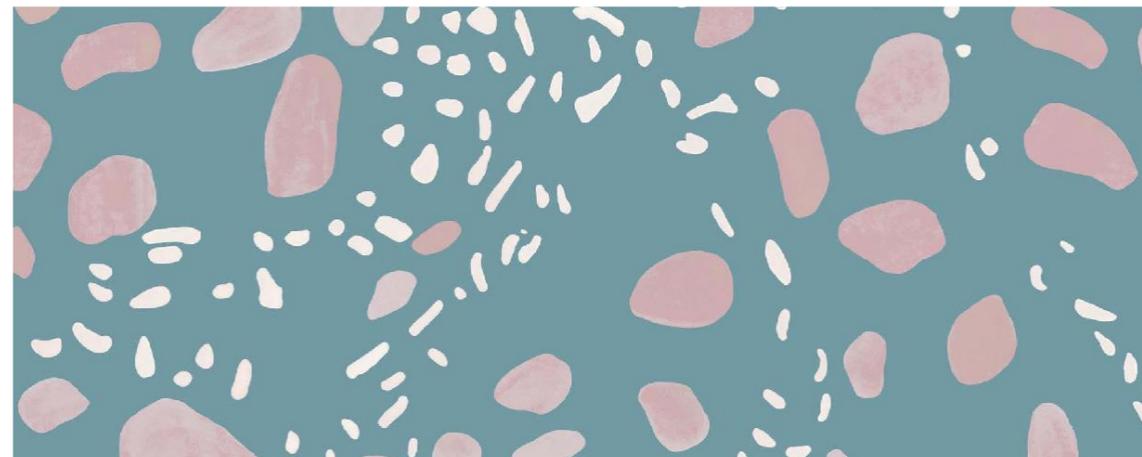
W159XE39N75



W159XE40N75



W159XE41N75



May Day | W159XE38N75

The artist interrupts the flow of light and fills in the scattered shadows with colour to create what look like sun rays filtering through leaves

W159XE10N75

W159XE11N75

W159XE12N75

W159XE13N75

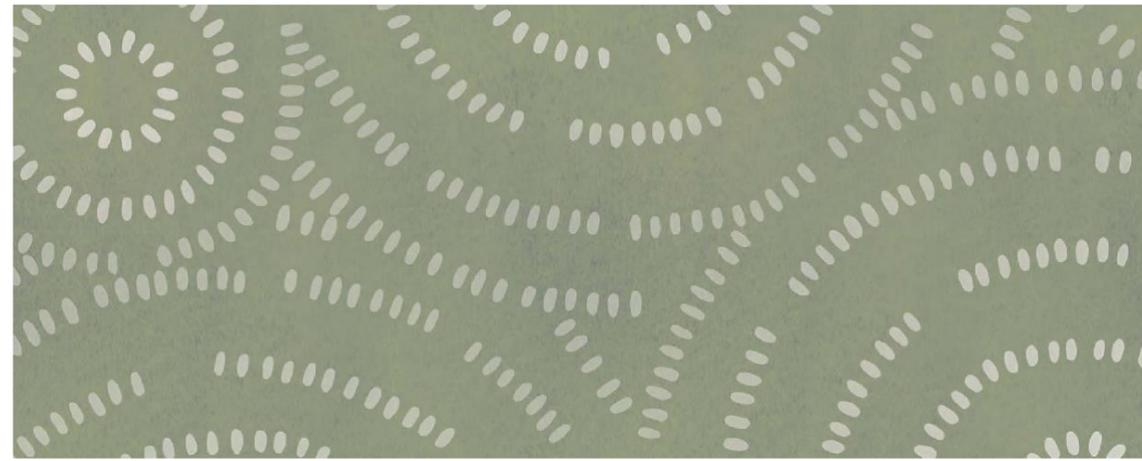


Pulse | W159XE11N75

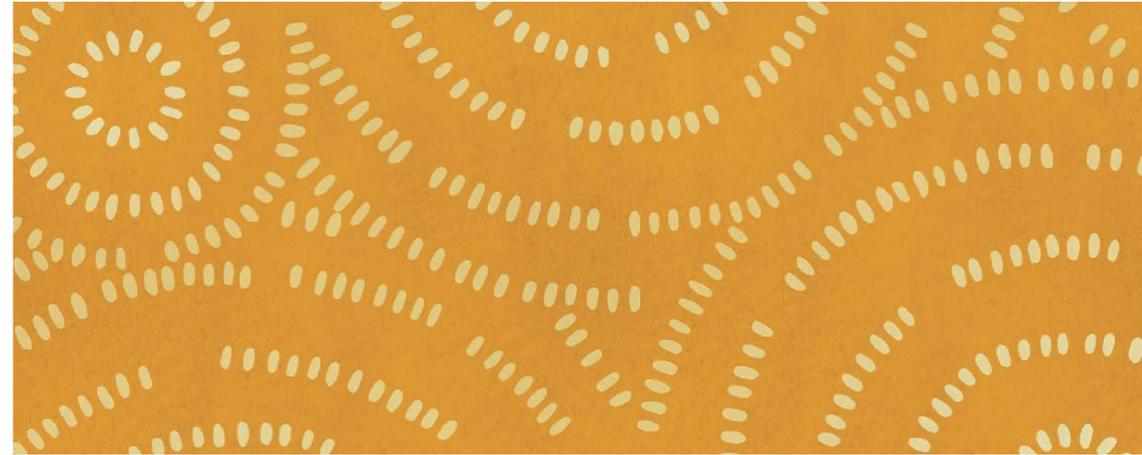
Brushstrokes applied randomly bring about a shower of simple yet charming patterns



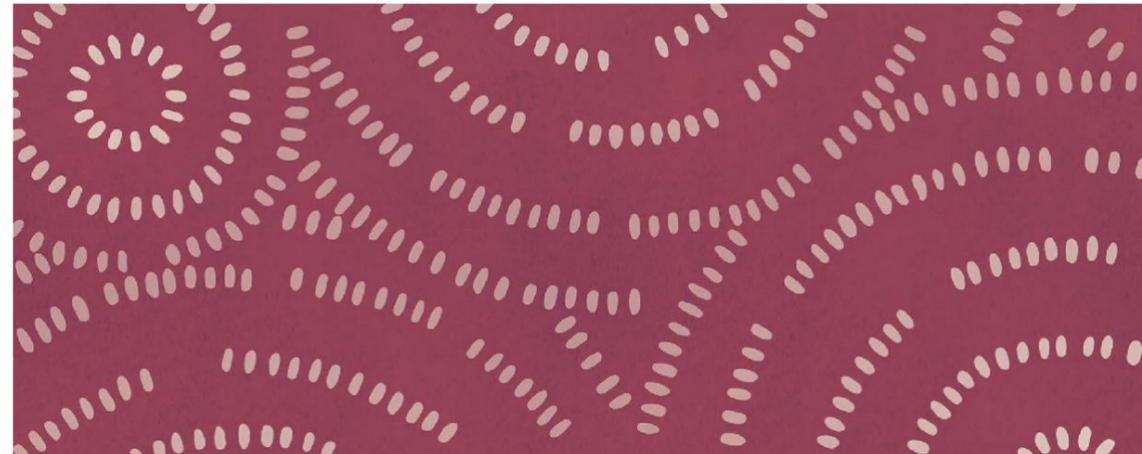
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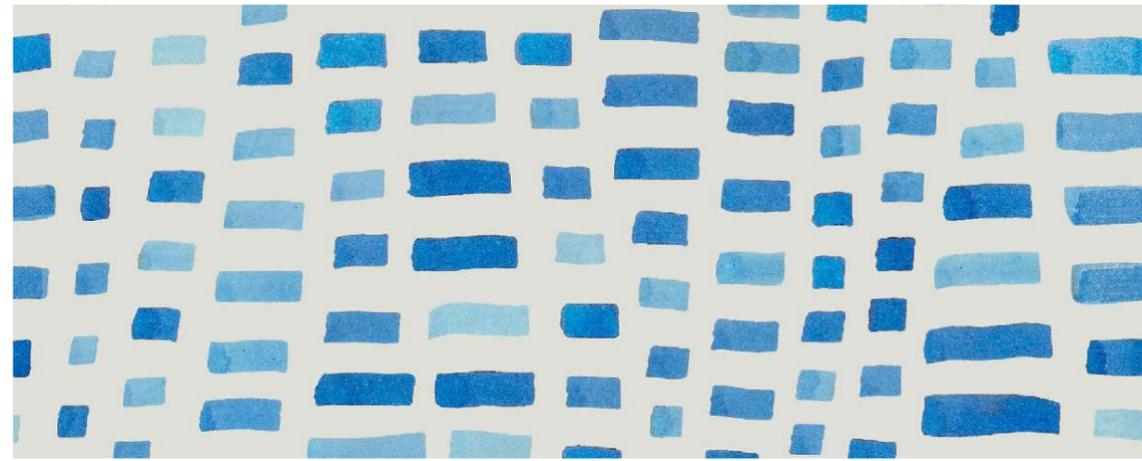


Ripples | W159XE25N75

When waterdrops and the artist's hand come together - a medley of ripples is the result.



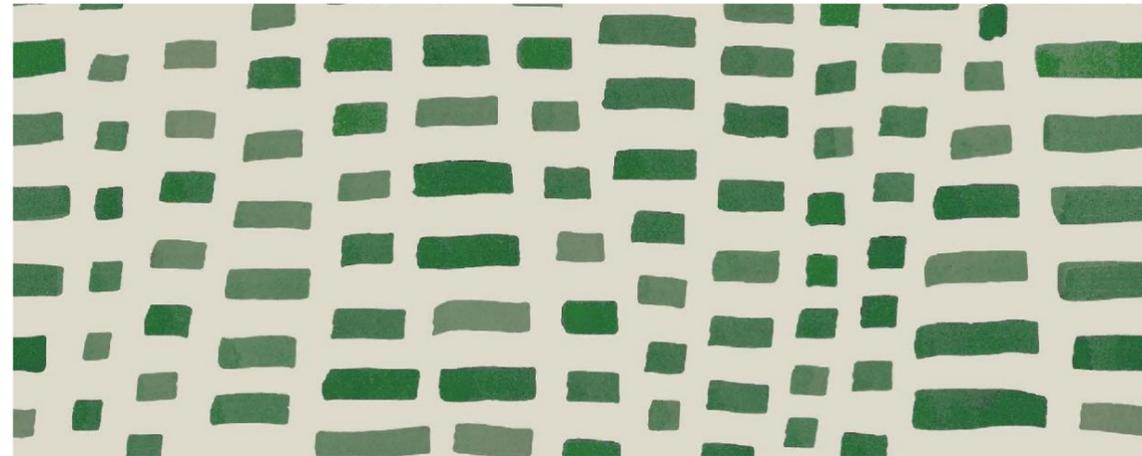
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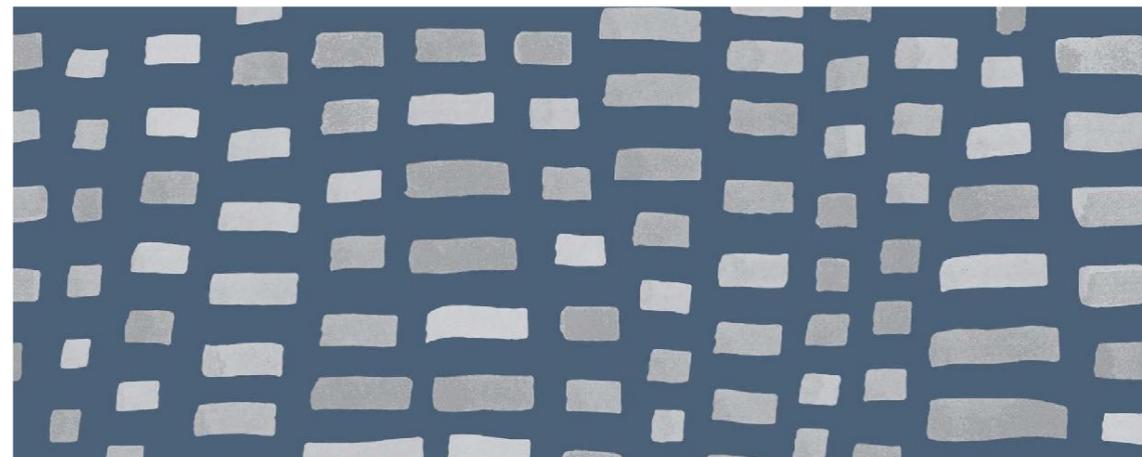
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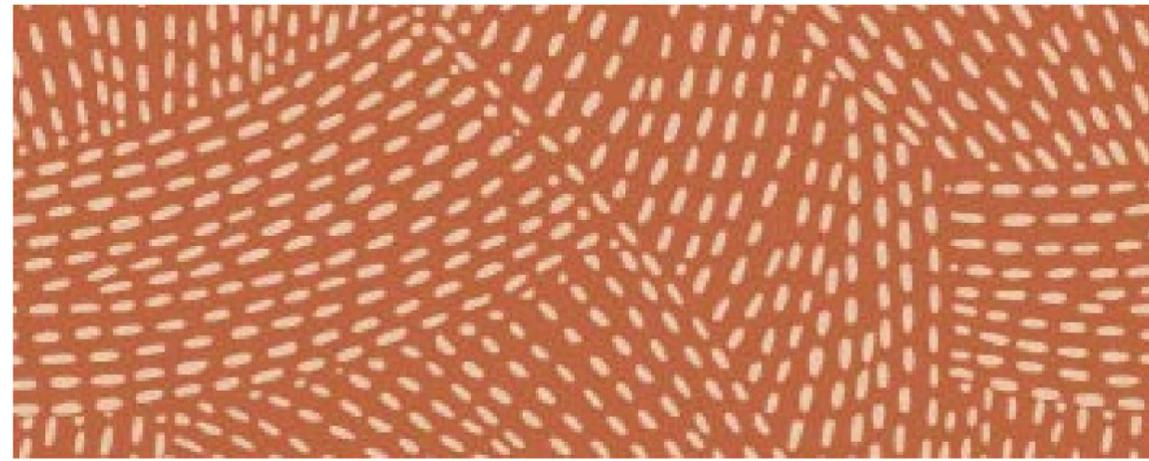
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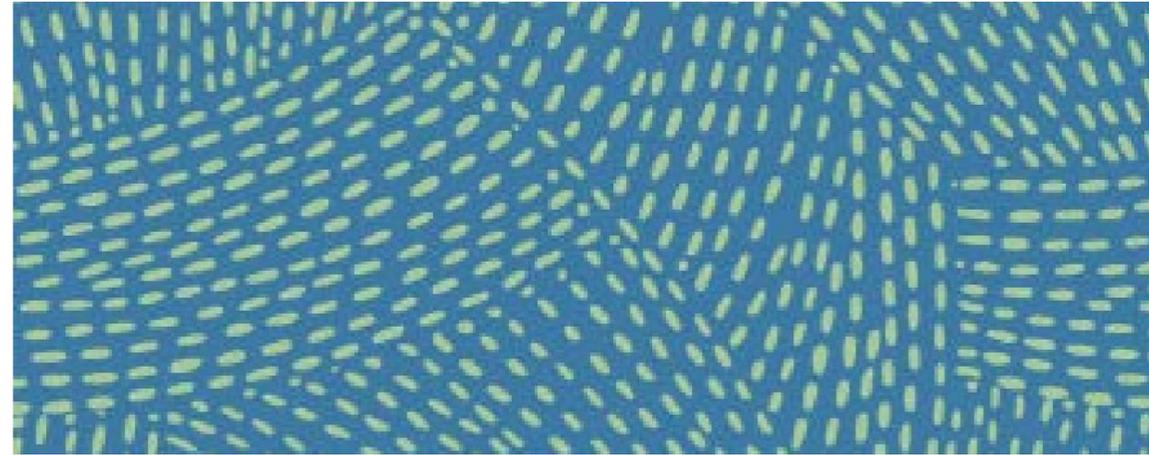
Rush | W159XE29N75

Ribbons of hand rendered watercolour strokes evoke the rush of falling water

W159XE30N75



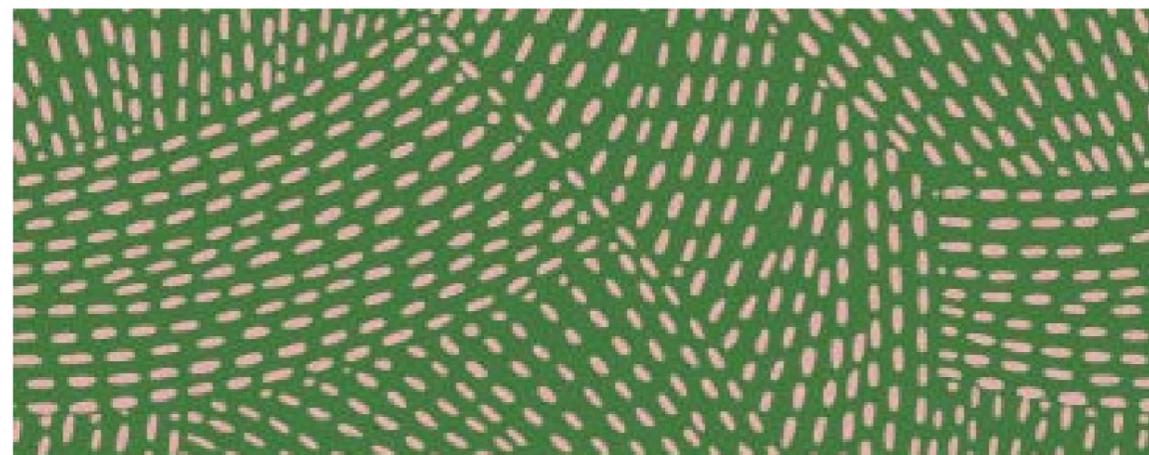
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W159XE33N75



Sky Dance | W159XE33N75

A composition of finely interwoven broken lines gives expression to whirling wind creating a gorgeous and astonishing visual effect on the wall

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W159XE35N75



W159XE36N75



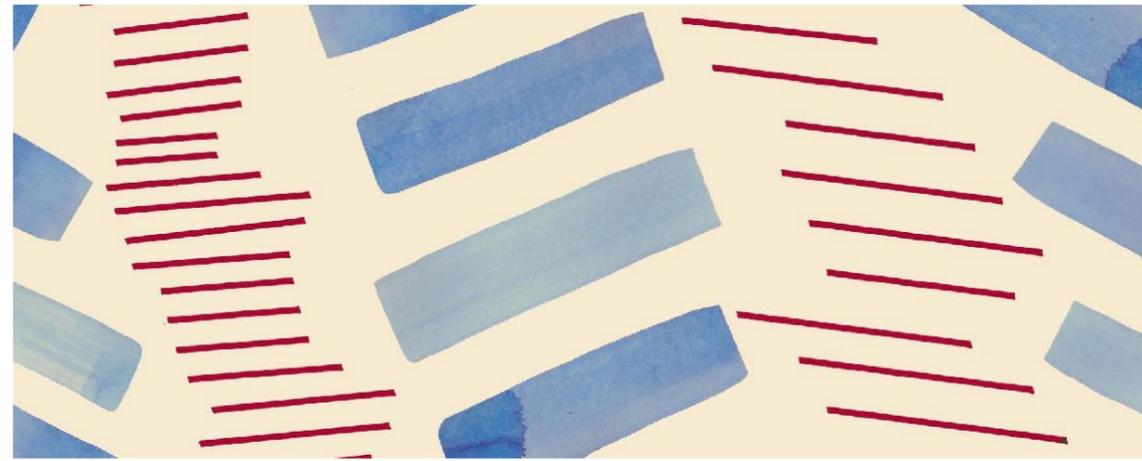
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Tempest | W159XE37N75

A whimsical experiment in which the artist has torn watercoloured paper to the rhythm of sound vibrations leads to a dramatic and stormy pattern

W159XE14N75



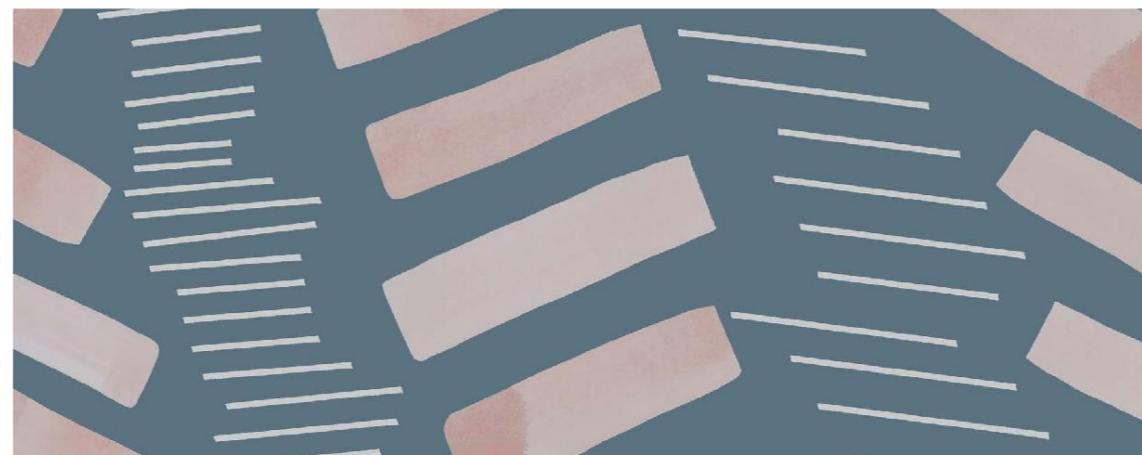
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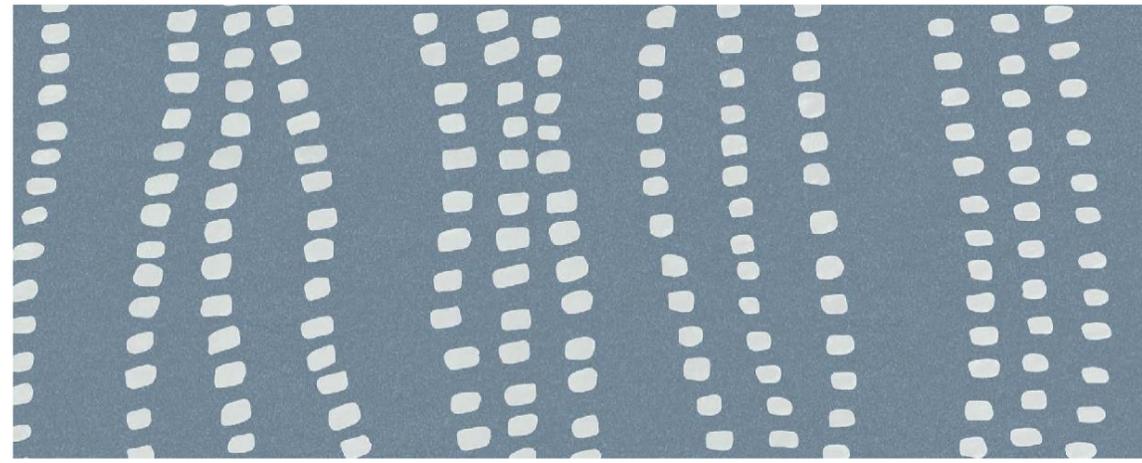
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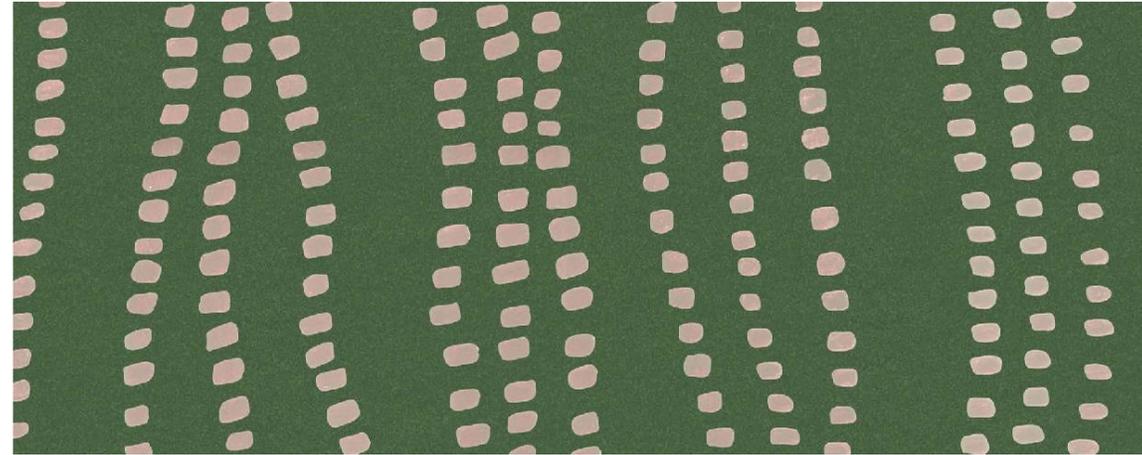
Torrent | W159XE17N75

A freewheeling pattern of strokes create fascinating visual rhythms

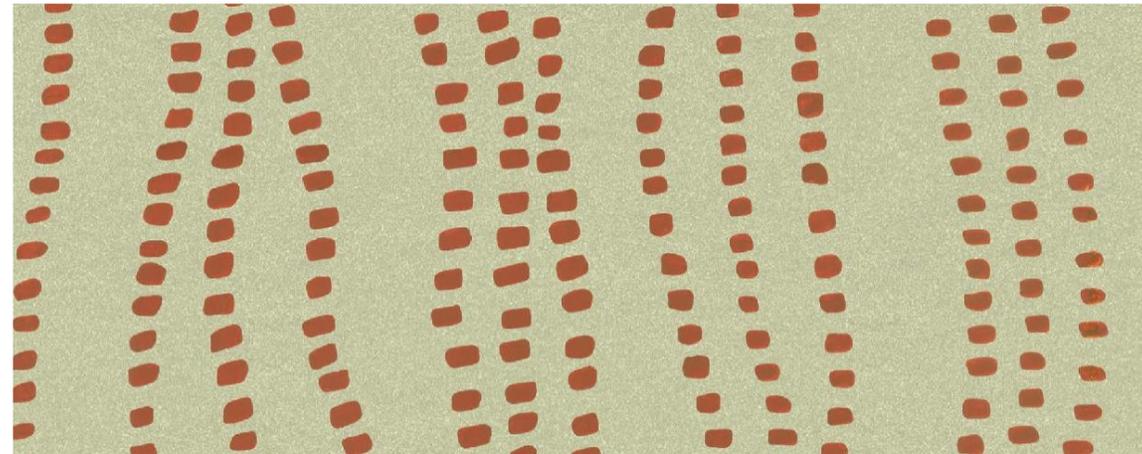
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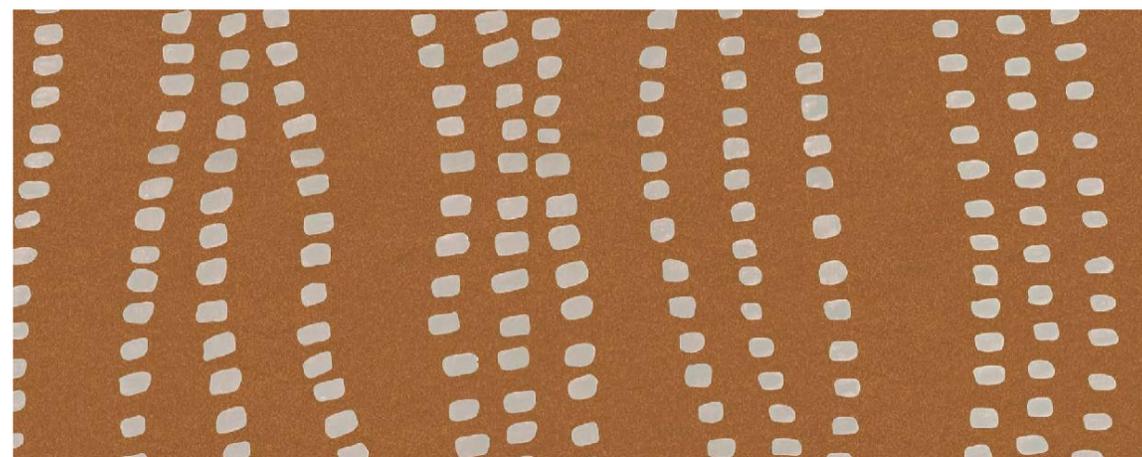
W159XE47N75



W159XE48N75



W159XE49N75



Autumn Rain | W159XE49N75

A free flow of broken lines cascades down and creates a soothing pattern that captures the beauty of rainfall



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