

BREATHLESS

nilaya

Wallcoverings by Asian Paints



ASIAN PAINTS

Asian Paints is India's leading paint company with an international reach of over 65 countries. Its subsidiaries include: Berger International Limited, Apco Coatings, SCIB Paints, Taubmans and Kadisco. In decorative paints, it represents every segment: Interior Wall Finishes, Exterior Wall Finishes, Enamels and Wood Finishes, while also offering water proofing, wallcoverings and adhesives. In the Home Improvement and Décor category, the company is present in the Kitchen and Bath fittings sections offering various products under the brands, Sleek and Ess Ess, respectively.

NILAYA

By creating designs for our own label, collaborating with the world's celebrated designers and curating from the best there is – we bring you an almost endless array of the finest and highest quality surfaces, wallcoverings, decals, borders. Nilaya wallcoverings from Asian Paints allow you to transform your home into the visions you imagine.

B R E A T H L E S S

Classic styles are reborn as dramatic, 21st Century interpretations when stylised patterns combine with **bold** and unusual shades to add great design depth to a home.



W119WT24Y75



W119WT25Y75



W119WT26Y75



Flower Song | W119WT24Y75

Colours blend into one another in this ever so delicate watercolour impression of blushing hibiscus. Use alone or pair with a contrasting monochrome.

W119WT28Y75



W119WT29Y75



Flower Song | W119WT27Y75

Colours blend into one another in this ever so delicate watercolour impression of blushing hibiscus. Use alone or pair with a contrasting monochrome.





Studio Allure
Design Personified...

W119WT30Y75



W119WT31Y75



W119WT32Y75



W119WT33Y75



W119WT34Y75



W119WT35Y75



Tree Tune | W119WT32Y75

An interesting look that recalls the cross section of a tree trunk creating an irregular stripe effect in a series of muted shades. Adds an interesting and soothing touch to a space.

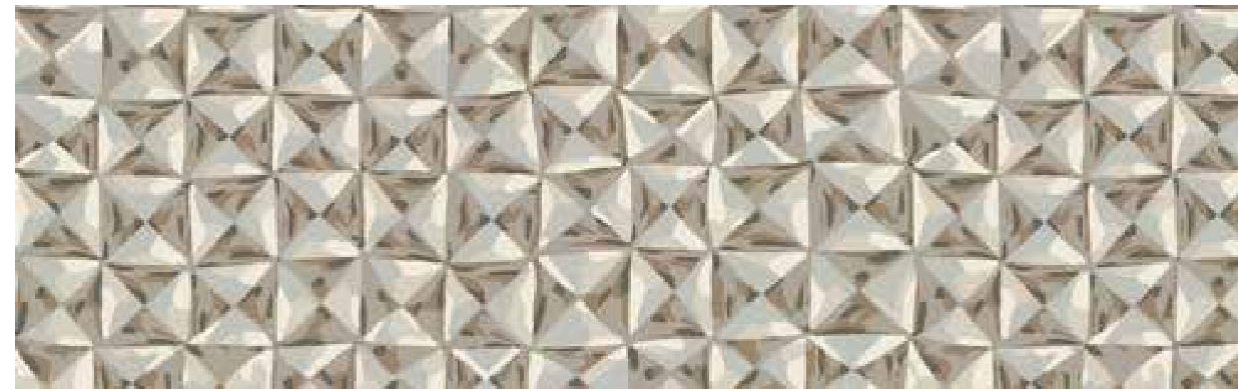


Studio Allure
Design Personified...

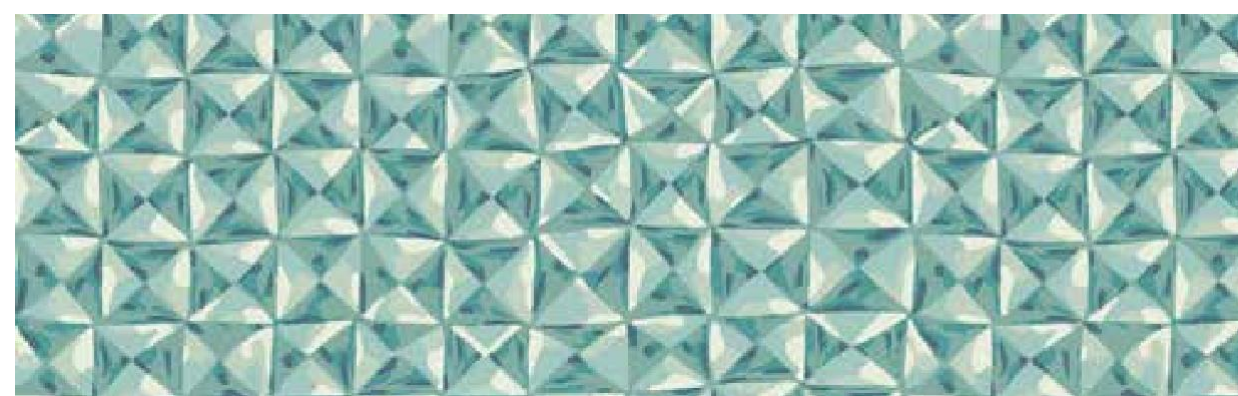
W119WT42Y75



W119WT43Y75



W119WT44Y75



W119WT45Y75



W119WT46Y75



Diamond Life | W119WT44Y75

A geometric pattern that could have been all out glitzy gets muted through a hand drawn rendering and produces a very original and striking effect. This pattern though so striking is versatile and decor friendly.

W119WT53Y75



W119WT54Y75



W119WT55Y75



Japanese Leaf | W119WT58Y75

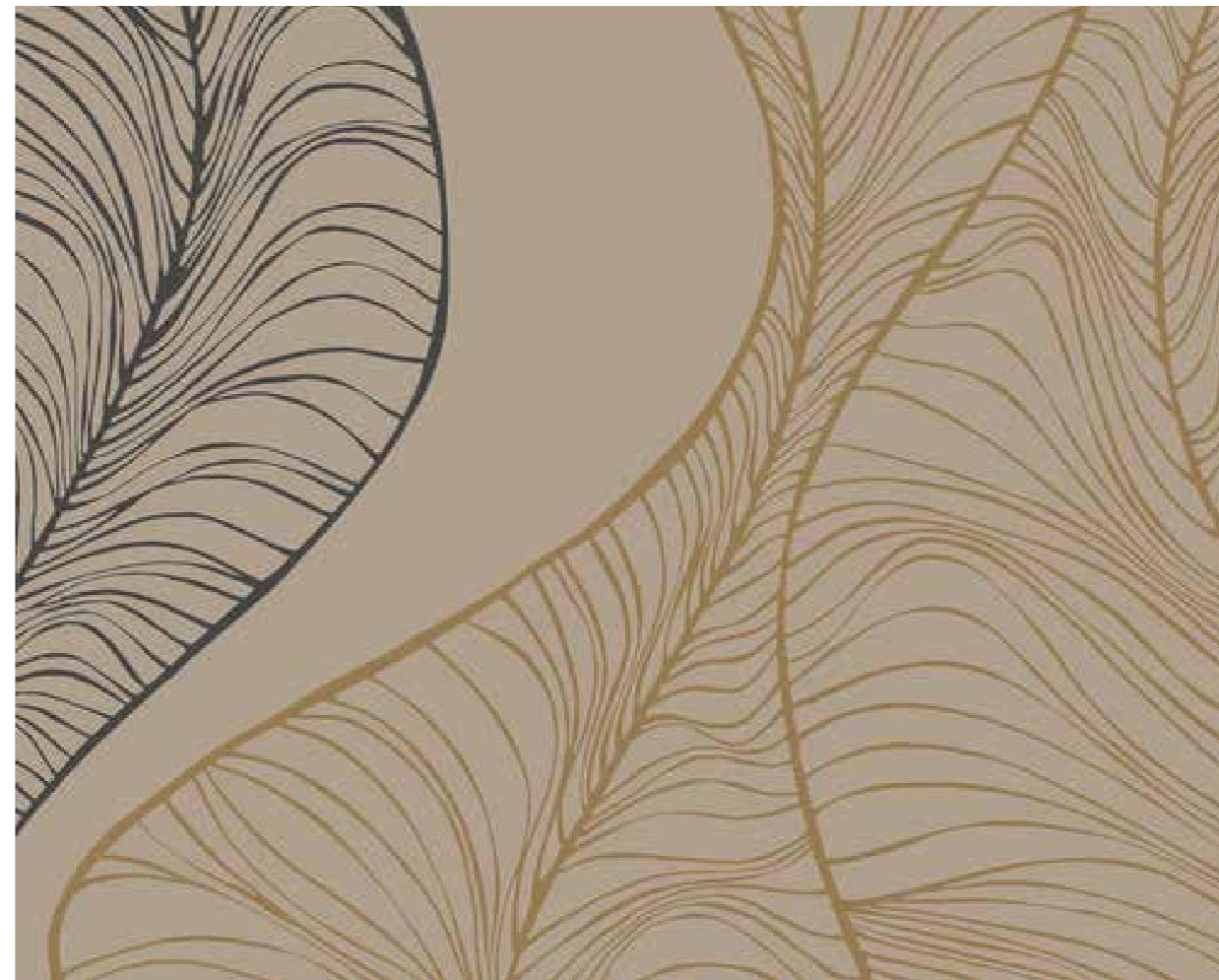
Ultra fine lines and a delicate swirly style creates a leafy pattern that looks like it is in the middle of a dance. Imagine how pretty this would be as a feature.



W119WT57Y75

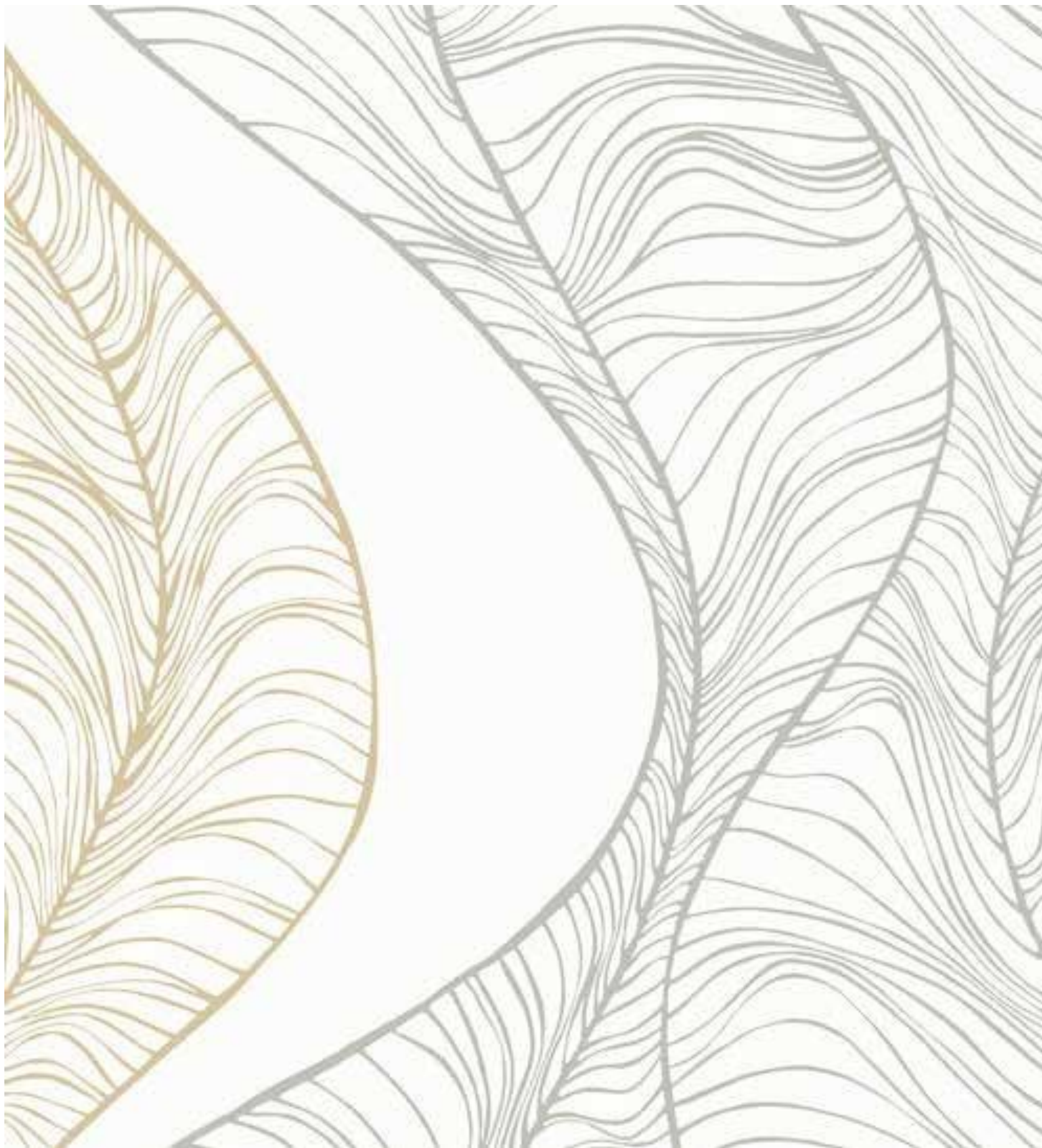


W119WT58Y75



Japanese Leaf | W119WT56Y75

Ultra fine lines and a delicate swirly style creates a leafy pattern that looks like it is in the middle of a dance. Imagine how pretty this would be as a feature.



W119WT36Y75



W119WT37Y75



W119WT38Y75



Roman Life | W119WT40Y75

A regal look created out of a simple pattern of gilded lines on a strong colour background mixes a classic sense with a modern look and the result is stunning.

W119WT40Y75

W119WT41Y75

Roman Life | W119WT39Y75

A regal look created out of a simple pattern of gilded lines on a strong colour background mixes a classic sense with a modern look and the result is stunning.

W119WT65Y75



W119WT66Y75



W119WT67Y75



Rose Hip | W119WT66Y75

A dimensional, 60's style interpretation of large scale roses adds charisma, style and playfulness to a space. Use as a striking feature or pair with a bold shade.




W119WT69Y75



W119WT70Y75



W119WT71Y75



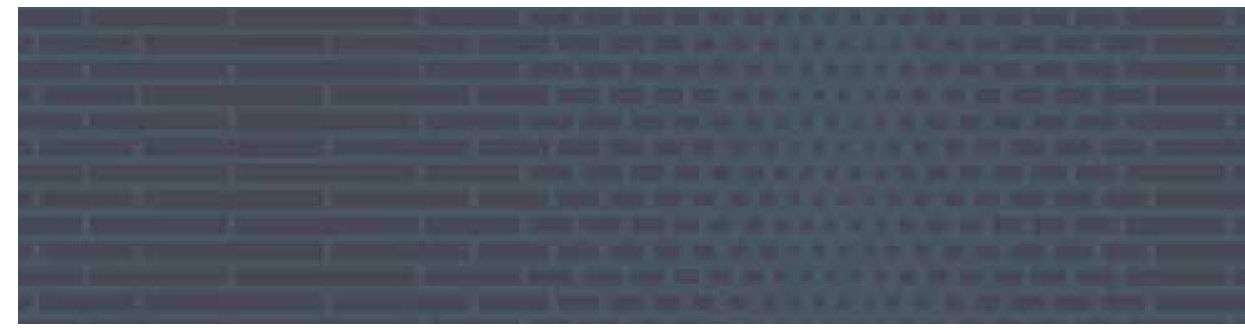
Rose Hip | W119WT68Y75

A dimensional, 60's style interpretation of large scale roses adds charisma, style and playfulness to a space. Use as a striking feature or pair with a bold shade.

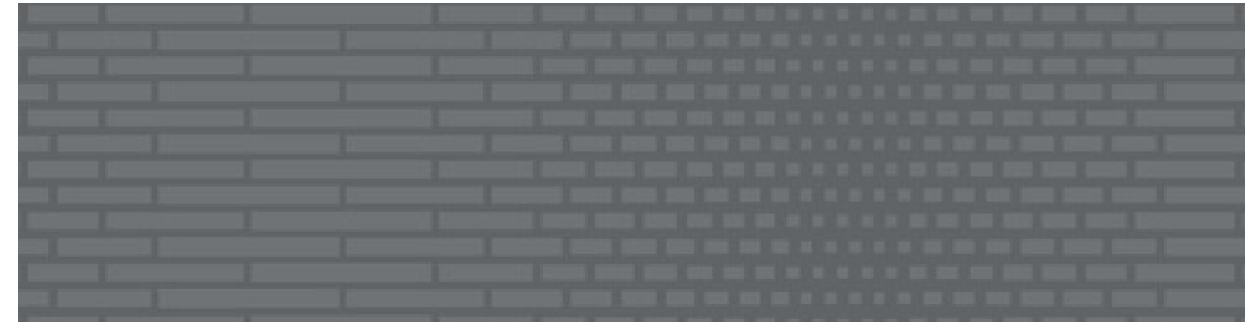


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W119WT59Y75



W119WT60Y75



W119WT61Y75



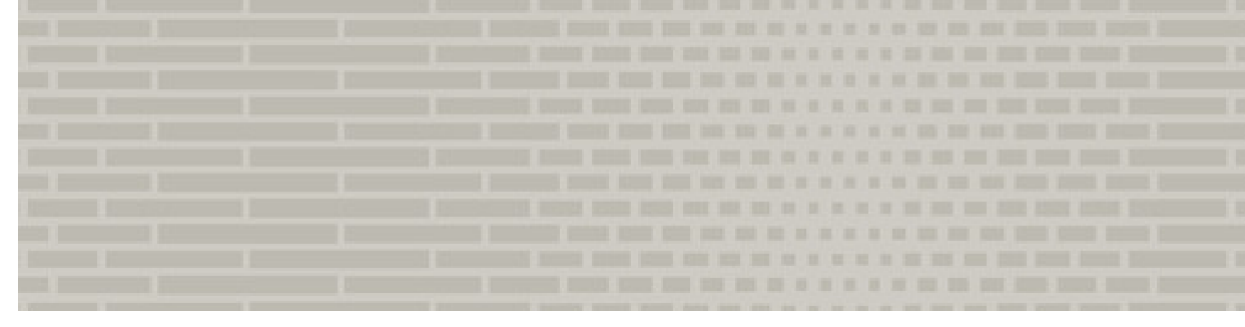
W119WT62Y75



W119WT63Y75



W119WT64Y75



Brick Works | W119WT60Y75

A handsome, muscular and stunning pattern is created out of varying sizes of brick shapes. This gives a space a modern and elegant appeal.

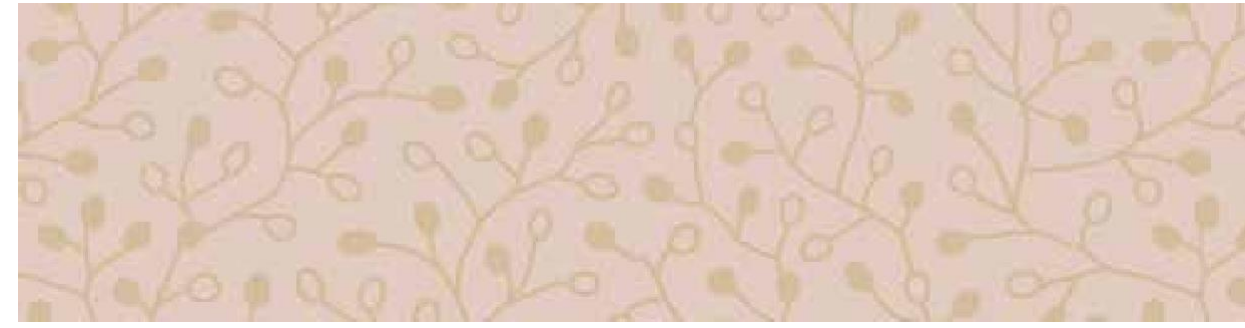


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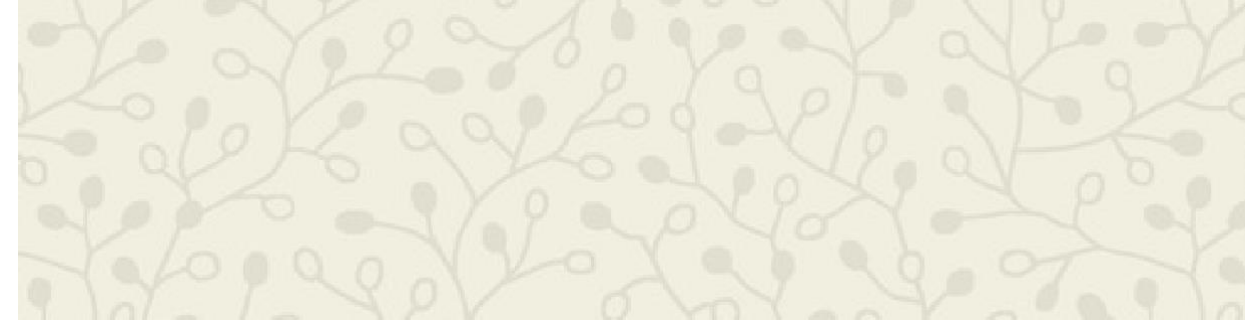
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W119WT73Y75



W119WT74Y75



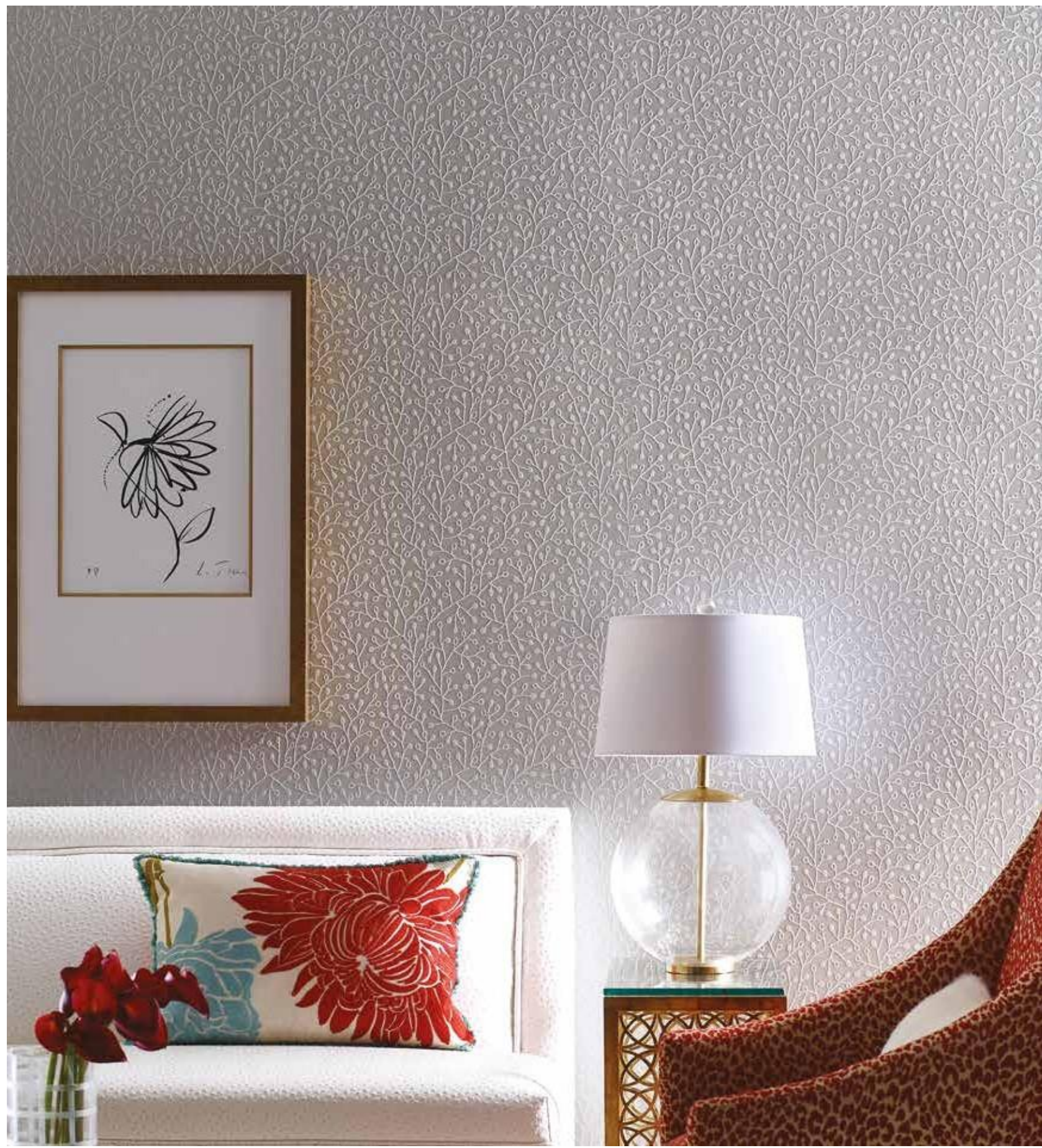
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W119WT76Y75



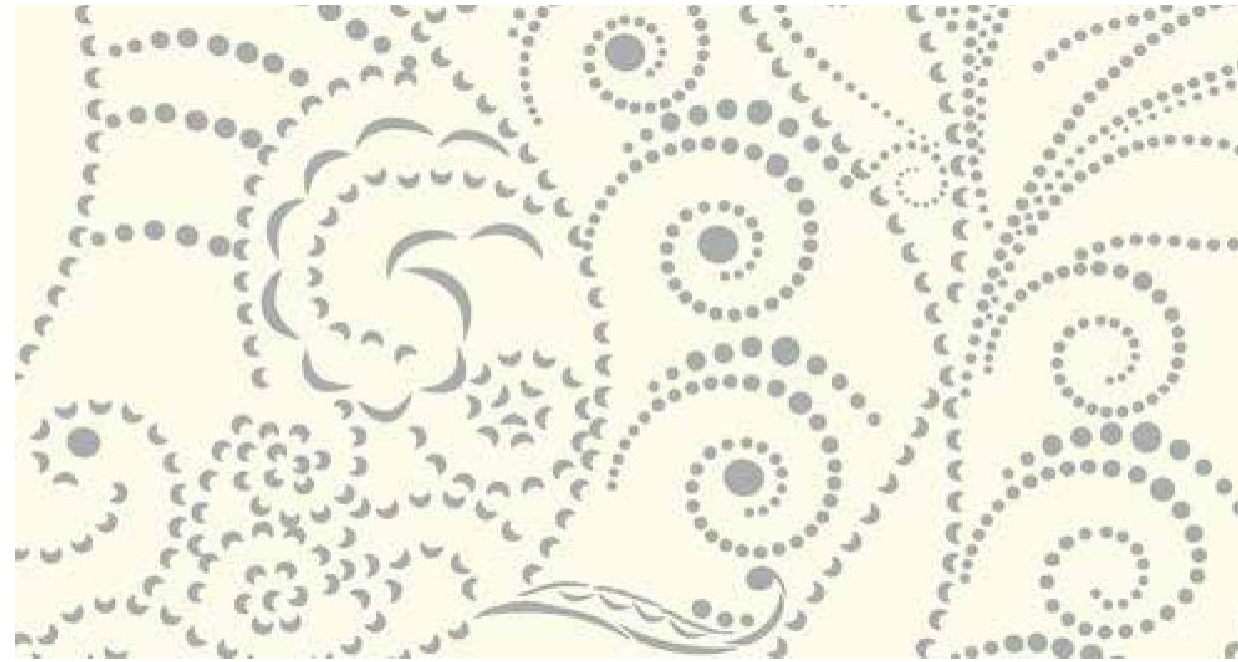
W119WT77Y75



Free Fall | W119WT76Y75

Flowers in free fall rendered in simple lines against a dramatic background adds a contemporary tone and a sophisticated look to a space.

W119WT47Y75



W119WT48Y75



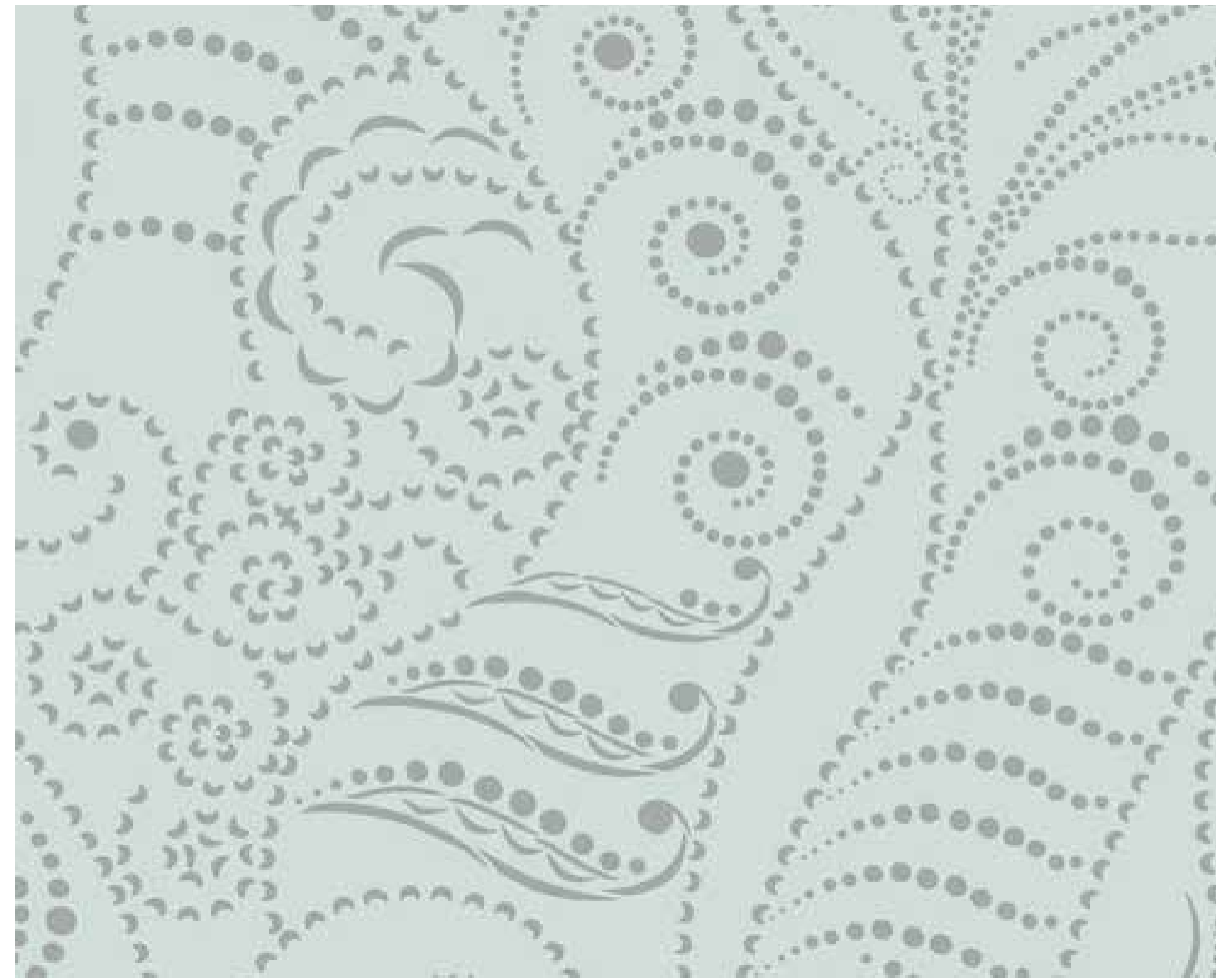
W119WT49Y75



Henna | W119WT47Y75

This pretty and wavy floral recalls rich bridal henna patterns and gives a room a lavish and joyful feel. Adds drama to any space.

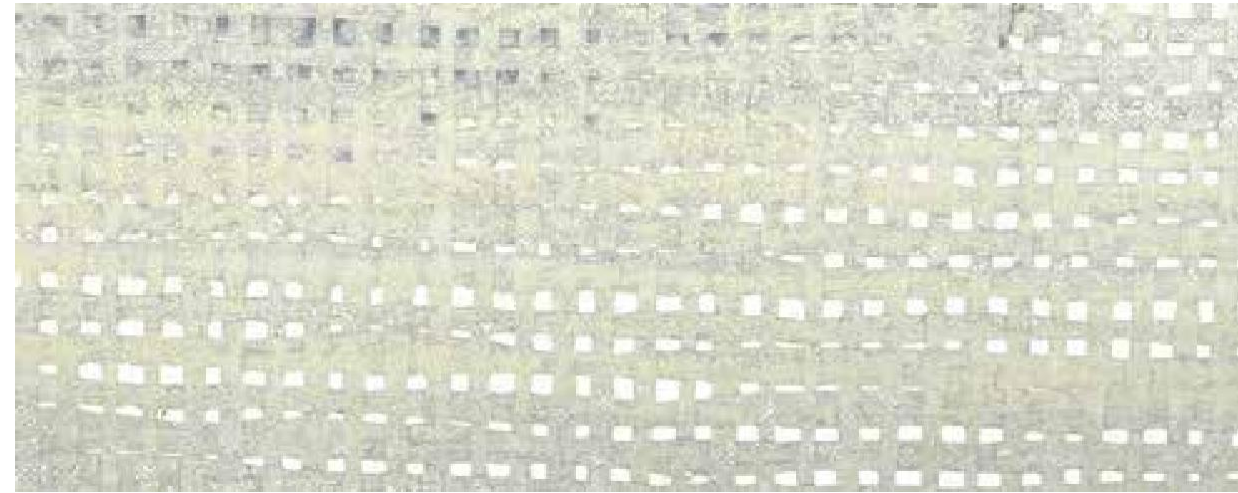
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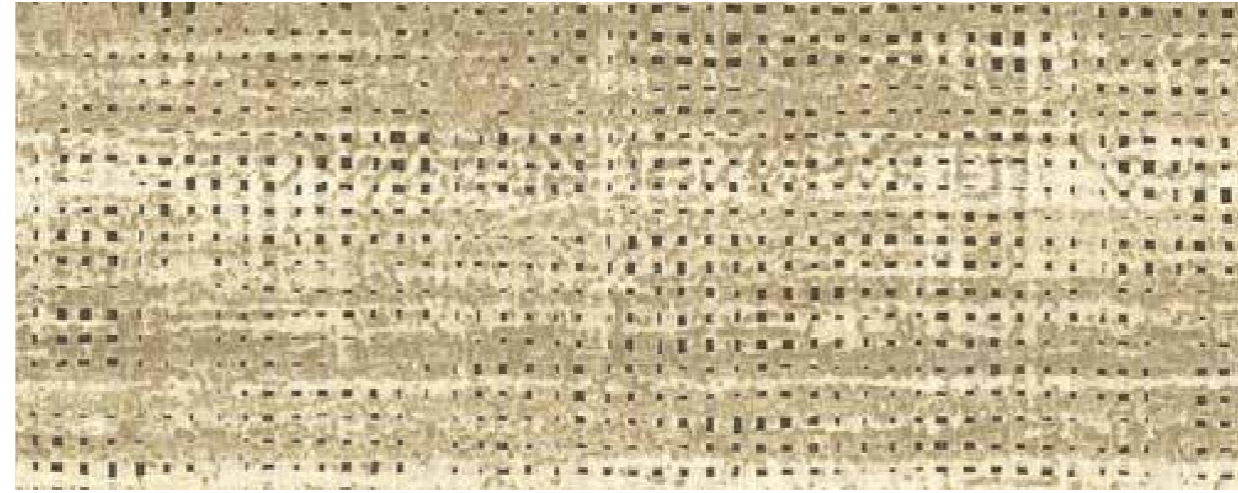
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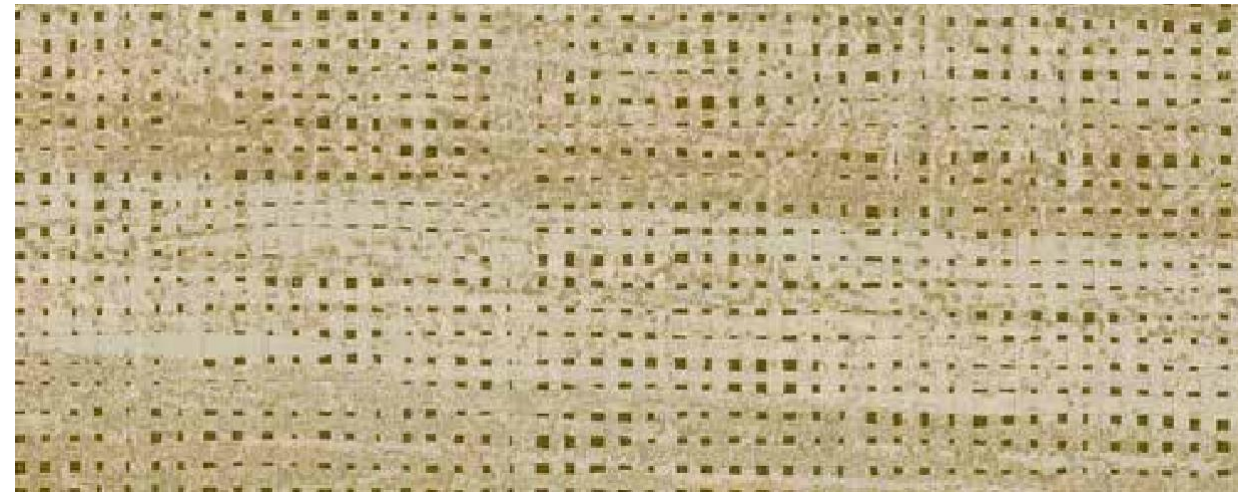
Henna | *W119WT50Y75*
This pretty and wavy floral recalls rich bridal henna patterns and gives a room a lavish and joyful feel. Adds drama to any space.



W119WT78Y75



W119WT79Y75



W119WT80Y75



W119WT81Y75

Naturally Cool | W119WT78Y75

A superb weave of thick metallic strips blends nature's soothing spirit with an urban edge and the effect is astonishing. Create something modern and stylish with this pattern.

NILAYA ECOSYSTEM

PATTERN SELECTION

Our dedicated institutional sales team can help pick the right pattern for each project. We have colour consultants who can help you navigate the world of pattern books and colour combinations. In case you cannot find the right product, we can also help match your sample from the extensive library available with our manufacturing partners. The Nilaya digital catalogue is an easy reference to shortlist patterns and co-ordinates.

SAMPLING & MOCK UPS

We are happy to provide you with sample swatches of shortlisted patterns that can be incorporated into client presentations or mood boards. We have a dedicated team of installers who can execute mock up rooms or spaces perfectly and on time.

PROJECT PLANNING & MATERIAL DELIVERY

For large projects a dedicated relationship officer will help you in material estimation, budgeting and delivery. Most of our product range is stocked locally and our nationwide distribution network can ensure that the material is delivered on site no matter where it is located.

INSTALLATION

Surface preparation: Preparing the surface well for installation can determine the life of the wallcovering. This is why we recommend the use of Asian Paints Sealer as a primer coat- it seals the surface well and prepares it for the adhesive coat.

Adhesive: The Nilaya wallcovering adhesive has been specially designed by us to perform well in Indian conditions. It is water based, ready to use and works with a variety of substrates. Moreover, it has anti-microbial properties and zero VOC, making it the perfect choice for all installations.

World class installation tools: Nilaya offers a range of specially chosen tools to ensure accurate measurement, clean and precise cutting and seamless application. This is available as a complete tool kit to all our trained Nilaya Applicators. In case the installation is being executed by your contractors, we recommend that they use the Nilaya tool kit for best results.

Trained installers: Our team of applicators have many years of experience in the industry and have been trained by US and UK based specialists. We can also train your installation team so that they are able to deliver the site on time and ~~you~~ meet your expectations.

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