

# HAILEY

## nilaya

Wallcoverings by Asian Paints



## ASIAN PAINTS

Asian Paints remains India's market leader in paints since 1967 through an innovative spirit and strong consumer focus. It is double the size of any other company in India, and Asia's third largest. Asian Paints manufactures a wide range of paints for decorative and industrial use as well as wall coverings, adhesives and services. It is also present in the Home Improvement and Decor segments, covering bath and kitchen products. Asian Paints, along with its subsidiaries, has operations in 15 countries across the world, with 26 paint manufacturing facilities – servicing consumers in over 60 countries.

## NILAYA

Nilaya wall coverings from Asian Paints brings you the world's best surfaces. Each product is handpicked and supported by India specific care products, formulated by Asian Paints, to harmonize with perfectly realized decor visions. Curations from internationally renowned designers, collaborations with Indian creative artists and in-house creations by Nilaya, ensure a continuous flow of an ever stylish range of wall coverings, decals, borders and paintables.

## H A I L E Y

With “Hailey” Novamur features wallpapers that become eye-catchers due to their contrasting interplay of mattness and gloss.

Leaf tendrils, waves, a damask motif on weathered tiles, concrete with patina and geometric patterns as well as structures reminding of old tree bark play with the eye of the beholder when light falls on them.

The designs look noble and timeless, but also modern due to a slight used look. The calm and elegant colors create a cozy home.

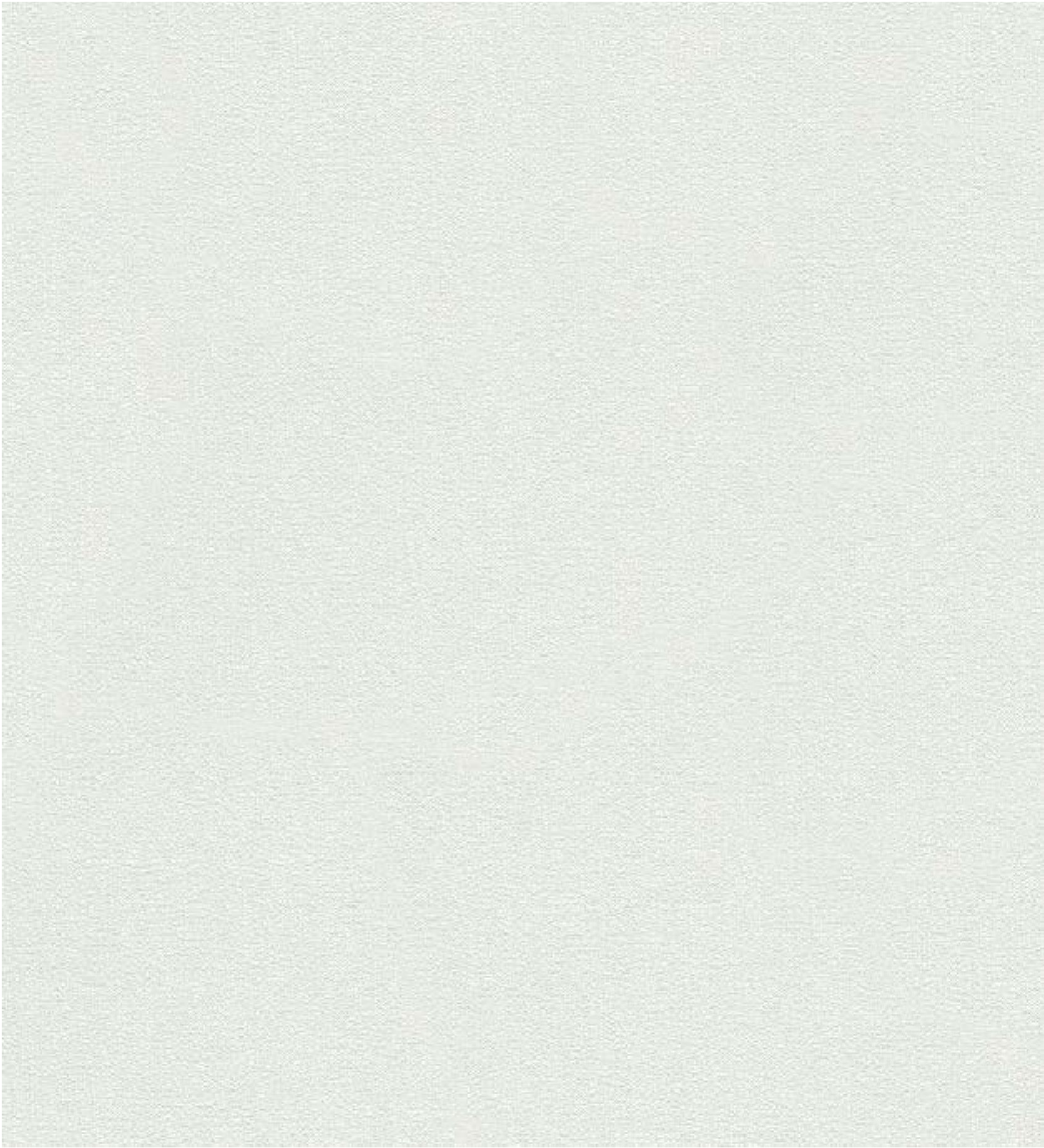




W156XC34B75



W156XC35B75



**Air Born | W156XC35B75**

It's all about a calm colour and just the slightest texture to provide a neutral background with just the right amount of depth so your decorated room looks its best.

W156XC36B75

**Malibu | W156XC36B75**

A touch of texture is sometimes all you need to add that bit of character to your space to hold a decor scheme together.



W156XC37B75



W156XC38B75



Grace | W156XC38B75

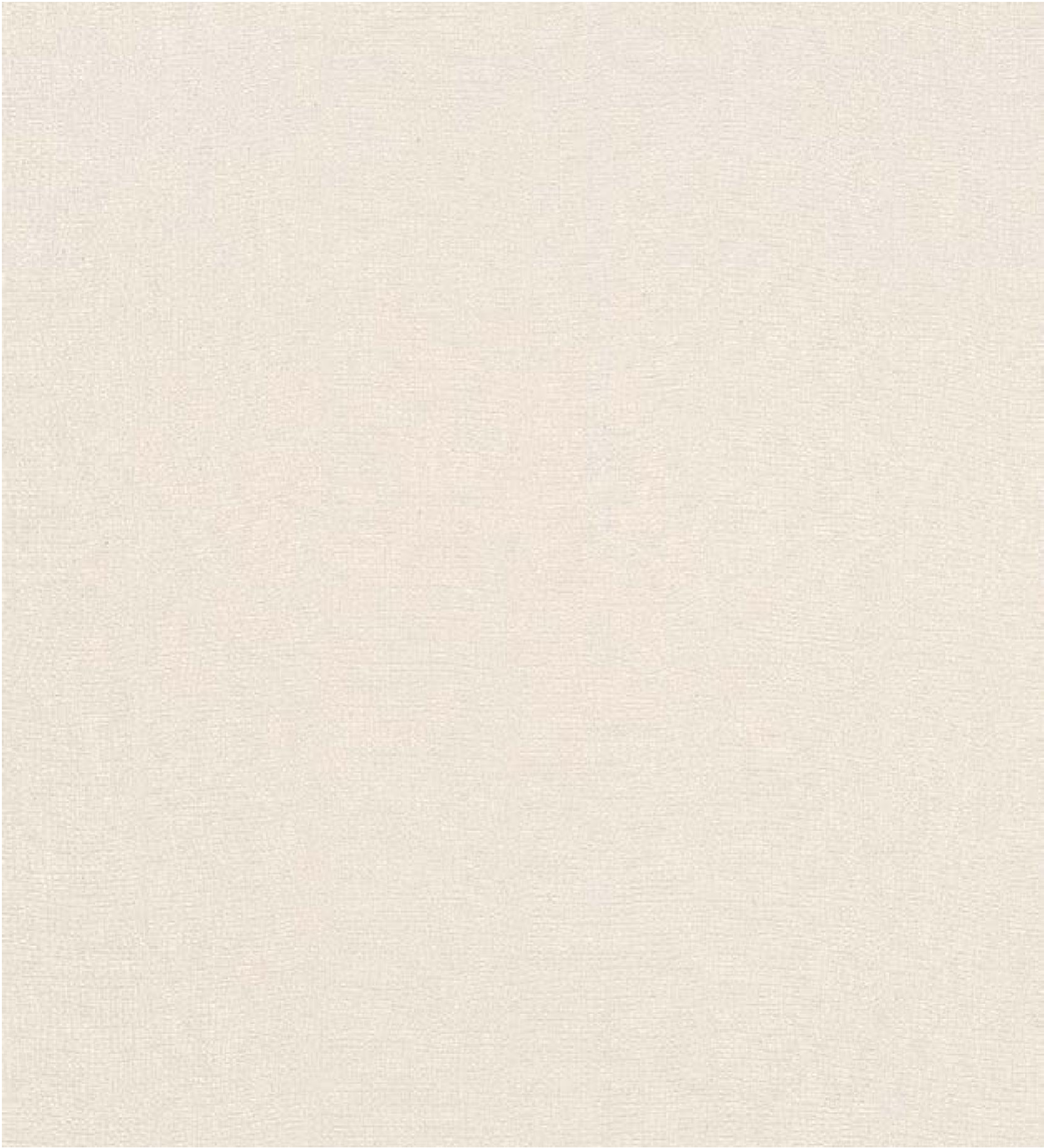
Fine lines that bring to mind tree bark on a concrete surface contrasts the softness of nature with industrial strength to create an interesting look.



W156XC39B75



W156XC40B75



**Libra | W156XC40B75**

Agently shaded neutral is a handsome and cool backdrop to any setting providing a soothing atmosphere and allowing any decor scheme of your choice to play out.



W158XD35Y75



W158XD36Y75



W158XD37Y75



W158XD38Y75

**Ocean Breeze | W158XD35Y75**

A selection of warm colourways with slight texture attracts natural light and gives a room an airy and upbeat feel.



W156XC45B75

W156XC46B75

W156XC47B75

W156XC48B75

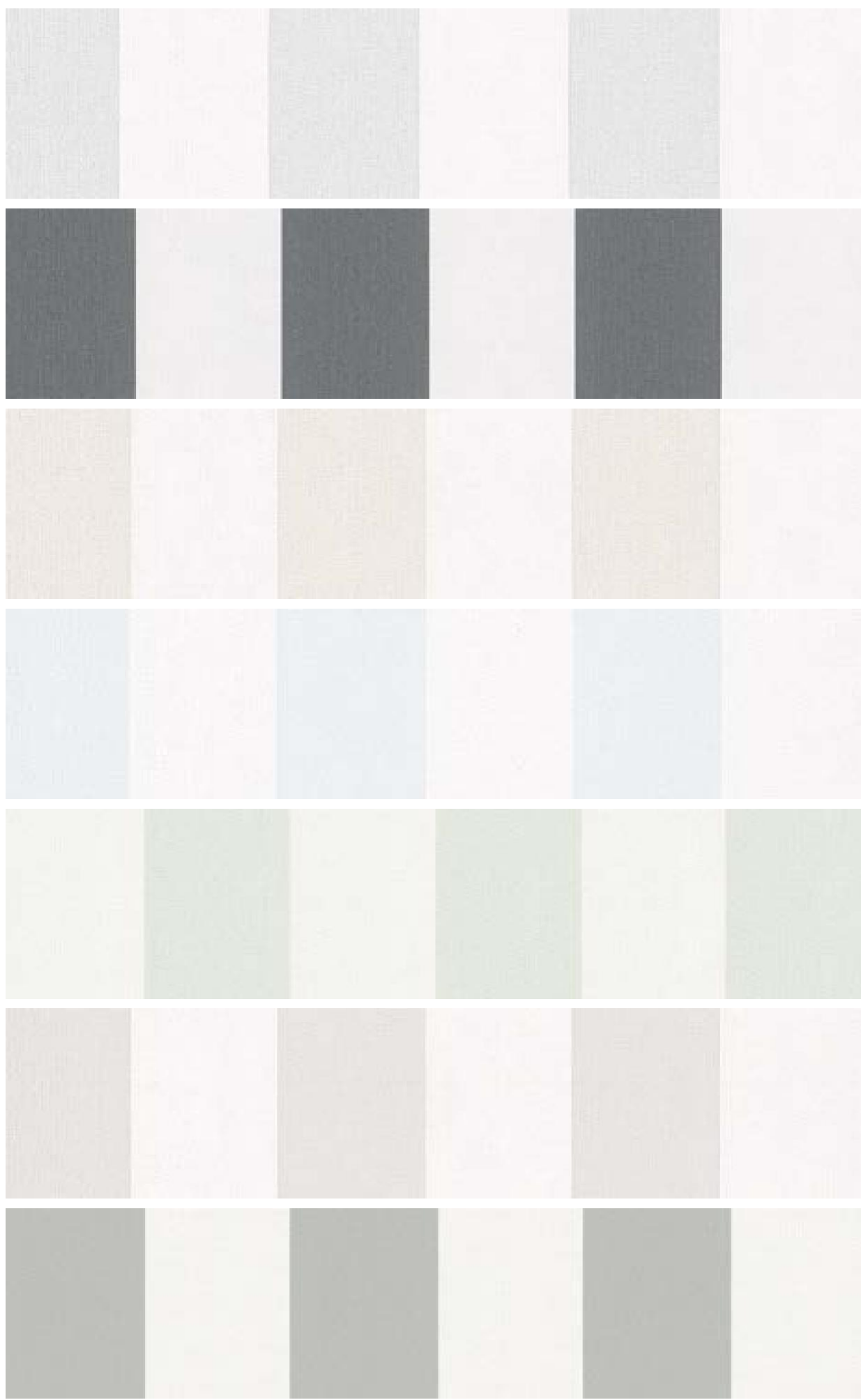
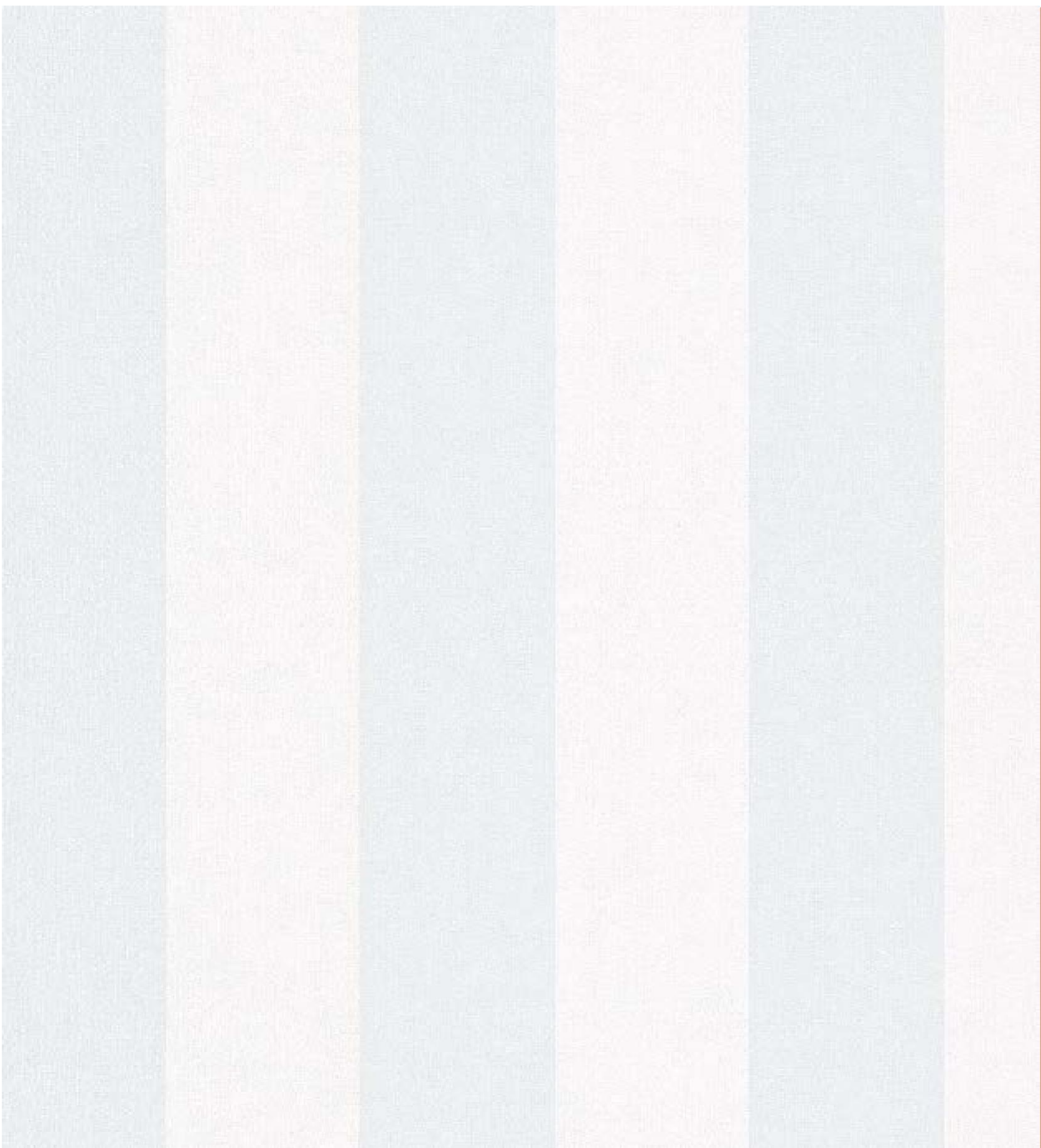
W156XC49B75

W156XC50B75

W156XC51B75

Whitby | W156XC48B75

Softly shaded bands are a classic decor choice - a very attractive and cheerful addition to any space.



W156XC52B75



W156XC53B75



W156XC54B75



W156XC55B75



**Diamond Flame | W156XC53B75**  
Flat, two-toned shading and abstract flowing formations give a space an arty, upscale look complementing a modern scheme.

W156XC56B75

W156XC57B75

W156XC58B75

W156XC59B75

W156XC60B75

W156XC61B75

W156XC62B75

W156XC63B75

**Harmony | W156XC58B75**

The combination of dabs of gloss and matt in an assortment of handsome shades is an effective way to give a room a boost of style.

W156XC64B75



W156XC65B75



W156XC66B75



W156XC67B75



W156XC68B75



**Elite | W156XC68B75**

A superb pattern of floral bands against a contrasting background with just the right amount of sheen makes a very elegant statement.

W156XC69B75



W156XC70B75



W156XC71B75



W156XC72B75

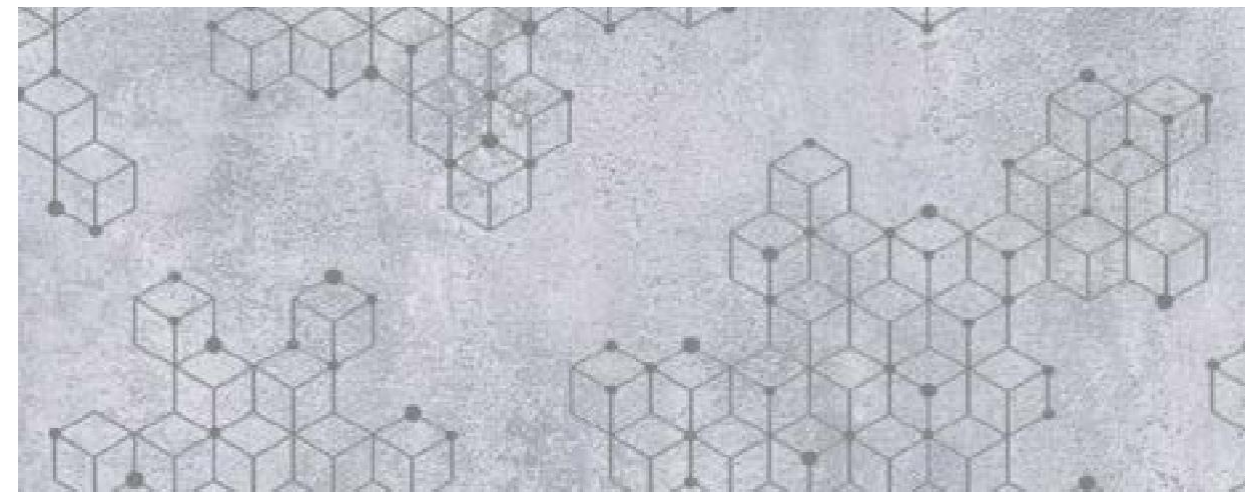


**Desert Storm | W156XC70B75**  
A slightly distressed effect and subtle shading provides a space with depth and allows a decor scheme to pop.

W156XC73B75



W156XC74B75



W156XC75B75



W156XC76B75



**Cadence | W156XC73B75**

An arty and modern effect is created by the interplay of matt and gloss texturing and some geometric patterning. The result is stunning!



W156XC77B75



W156XC78B75



W156XC79B75



W156XC80B75



W156XC81B75



W156XC82B75



**Your Move | W156XC82B75**

A chessboard arrangement of plain tiles alternating with decorated ones with a damask motif takes you by surprise with its combination of modern and old world elements.

W156XC83B75

**Caesar | W156XC83B75**

Finely etched concrete mimics woven cloth to produce a modern and interesting decor companion to your room design.



W156XC84B75

**After Hours | W156XC84B75**

Lines etched on to the surface of what looks like stone marries strength and softness to create a sturdy yet soothing environment.

W156XC85B75

**Whispering Spirit | W156XC85B75**

A wall tinged with colour can be the answer to a decor problem. It goes specially well with bright pops of colour through interesting accessories.

W156XC86B75

W156XC87B75

W156XC88B75

W156XC89B75

W156XC90B75

W156XC91B75

W156XC92B75

W156XC93B75

**Rockefeller | W156XC90B75**

Earth tones and darker shades provide a handsome backdrop to any room and contributes to a soothing atmosphere.

# S E R V I C E S

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